**Contest:** Coaches Across Continents and Peace One Day have teamed up to provide an opportunity to win a FREE Hat-Trick Initiative Partnership from Coaches Across Continents. We are opening our application process until March 15th at which time one or more selected communities will be awarded a three-year partnership with Coaches Across Continents at no charge. This partnership is valued at $81,000 USD.

***Coaches Across Continents and Peace One Day Partnership Contest***

**Guidelines:**

* Applications to be received by March 15, 2015 (decision made by the end March)
* Please complete the normal CAC application (below) for consideration
* Your organization must support Peace Day on 21 September and our campaign against violence against girls and women
* You agree to have invite and host at least 50 coaches (or more) at each annual training with CAC
* These coaches should impact at least 10,000 children using sport for social impact
* Your community must work with both male and female coaches as well as boys and girls soccer players
* The first annual training will occur for one or two weeks, most likely in July, 2015, to prepare and train your coaches for 21 September (Peace Day).

Coaches Across Continents and Peace One Day are two of the global leaders in using sport for social impact, raising awareness about conflict and conflict resolution, and promoting peace. All applications should be submitted to [brian@coachesacrosscontinents.org](mailto:brian@coachesacrosscontinents.org) before the March 15, 2015 deadline. Thank you, we look forward to hearing from you!

***Coaches Across Continents Potential Partner Application 2015***

**Fact:**  For *2013, Coaches Across Continents received more than 350 Partner Requests from all types of community programs. We could not accept each one but every application is carefully considered so please provide as much accurate information as you can.*

**Once an application for partnership is received it is reviewed by our Business Advisory Board. This process may take up to a year. Our Business Advisory Board only meets once every three months - and any applications in hand at that time will be discussed.**

*If possible, please answer the questions in a* **DIFFERENT COLOR.**

**Section I: Let’s Get Started by answering “yes” or “no”:**

1. Have you read the Partner Program Guide 2015?
2. Do you understand that Coaches Across Continents **does not** provide any funding to your program?
3. Do you understand that Coaches Across Continents **does not** provide transport or meals for your local coaches during our on-site training?

How did you hear about Coaches Across Continents?

Watch our 2014 documentary: <https://www.youtube.com/watch?v=M3dT-yDuBXU>

What are your thoughts about this documentary?

Why is your organization interested in a partnership with Coaches Across Continents?

**Section II: We’d like to know about your great program/organization.**

Organization Name:

Organization Address (please include town and country):

If you have a web site, please add the web address:

Please name the Contact Person and position of the person with whom we will work with:

Please add the Contact Persons e-mail address & phone number (including country code):

What is the primary language of your organization?

Do you have a budget for your organization? What is your annual budget? Please describe your income and expenses in as much detail as possible.

How do you raise these funds? Please name any foundation or grants that provides you with funds.

Do you have a budget for coaching education? How much is this portion of your budget?

Which social media sites are you on like Facebook, Twitter etc.?

**Section III: Before we talk football, we are interested in your community.**

**Fact:** *Coaches Across Continents accepts partnerships from fantastic community programs in major cities, rural areas and hard to reach places!*

How many people live in your community?

What types of things do they do for work?

How many of the people in your community are children? (Under 16)

Do you know what percentage of these children attend school?

What are the biggest social problems facing youth in your community?

What is the primary language of the residents of your community?

**Section IV: Now it’s time to talk about football for social impact.**

**Fact:** *Coaches Across Continents aims to help you develop a locally owned, sustainable program that uses soccer to help coaches, teachers, volunteers and children learn life and leadership skills.*

We want to work with your coaches and volunteers over a three-year period to equip them with the skills to develop their own games and football for social impact methodology that addresses social issues relevant to your youth and community. This is our [Hat Trick Initiative](http://coachesacrosscontinents.org/how-we-work/the-hat-trick-initiative/). Each year of the Hat Trick Initiative, Coaches Across Continents and your program should get closer to reaching the partnership’s goal of creating a local football for social impact curriculum.

**Each Coaches Across Continents Community Partner must:**

* Organize an annual on-site Coaches Across Continents training that requires 50+ local coaches, teachers, other NGOs, and invited guests each year.
* Agree to use the new Coaches Across Continents curriculum at least once per week following the annual training and provide follow up information.
* Communicate with CAC and complete our mid-year M&E report approximately 6 months after our on-site training.
* Support each of the three “global days” through suggested activities:

International Women’s Day on March 8th

Peace Day on September 21st

World AIDS Day on December 1st

* Implement a Child Protection Policy if you don’t already have one.
* Add the Coaches Across Continents logo and a link to your website.
* Register for our Coaches Across Continents blog and Facebook.

Does your organization agree to the seven points listed above (YES / NO)?

**Perfect! Now let’s find out more about your organization.**

What is your organization’s mission?

Describe how soccer (football) for social impact fits within your organization’s mission?

What is the vision of your organization (long term goals)?

How many coaches/volunteers work for your program?

How many coaches/volunteers will you be able to have attend a Coaches Across Continents partnership training program? *Please note that Coaches Across Continents cannot consider your partnership request unless you guarantee that local female coaches will be part of the education program.*

Have you ever done any Coach Training football programs with another outside organization? If yes, please describe:

What social problems does your football program address? (e.g. health, female empowerment, conflict resolution, life skills, etc.)

Describe a normal football training (practice) that you would run for your youth players?

What equipment and facilities do you have? (How many uniforms, footballs, fields, etc.)

How common is it to find a girls team practicing football in your community?

Tell us about some of the most pressing challenges you face running your program in your community:

Please tell us about your coaches. What are their strengths and in what areas would you like to see them improve upon?

Are there any other football organizations working in your community / area? Will you invite them to be part of the Coaches Across Continents education training?

**Section V: Now let’s talk about the children in your program.**

**Fact:** *More than 99.9% of people who play football* **are not** *professional players!*

How many total children take part in your program and with what ages? How many boys/girls?

What does your organization do to ensure child protection? Do you have a child protection policy?

Do your coaches take any mandatory child protection courses in order to work for your program?

Do you run background police checks on your coaches or volunteers in order to ensure child safety?

Has your organization ever been charged or convicted in any child protection cases including sexual abuse, physical abuse, or emotional abuse?

Are you open to Coaches Across Continents working with your group to ensure child safety?

**Section VI: We would like to hear more about your organization!**

How do you define the phrase ‘football for social impact’?

What life skills do you believe can be transferrable through football?

How does your organization measure the impact of your work in the community?

Please tell us two success stories of your program**:**

**Success Story #1-**

**Success Story #2-**

Have you seen any differences between the young people in your program and other young people in the community who are not in your program?

Do you have a Monitoring and Evaluation (M & E) system that you use?

Do you agree that 24-weeks after the Coaches Across Continents education training that you will provide us with some answers to help us with our Monitoring and Evaluation?

**Section VII: If awarded a partnership you must support our 3 global days!**

**Fact:** *CAC requires that you support us in our efforts for three important global days. They are International Women’s Day (March 8th), Peace Day (September 21st), and World AIDS Day (December 1st). You may support these days in an appropriate manner and we will offer suggestions.*

Do you agree to support all three of the global days mentioned above (Yes or No)?

What ideas do you have (or already do) to support International Women’s Day (March 8th)?

What ideas do you have (or already do) to support Peace Day (September 21st)?

What ideas do you have (or already do) to support World AIDS Day (December 1st)?

**Section VIII: Coaches Across Continents arriving in your community.**

**Fact:** *Coaches Across Continents staff and volunteers fly nearly 500,000 miles each year....that is about 20 times around the world!*

What is the name of the nearest International Airport in your country?

Within your annual budget, can you provide airfare for one or two of our coaches to fly to your community program?

Where is the nearest hospital in your community? Describe the hospital. Does it have facilities to cater for foreign coaches?

Is there a bus service between your community and the city with the International Airport? How long does this bus ride take?

Can you provide accommodation for our coaches at **no charge**? Accommodation must be safe, have running water, and electricity. Will you provide the accommodation?

Can you provide free simple meals for our coaches while they are working with your community?

Do you have access to grants, foundations, or corporations that can support the Coaches Across Continents team to work within your community, up to $27,000 per year for all costs associated with our program?

**Section IX: Coaches Across Continents working in your community.**

**Fact:** *Coaches Across Continents has run programs in nearly 30 countries since 2008*.

Before we ask more questions, we want to let you know what Coaches Across Continents will give to your community each and every year during our three-year partnership.\*

Coaches Across Continents will provide your program the following:\*\*

1. Three consecutive years of On-Field coaches training in the field of Football for Social Impact using our internationally recognized curriculum.
2. A three-year commitment from our Monitoring & Evaluation team that will provide suggestions on and off the field to achieve greater success and sustainability for your program.
3. Electronic-copies of our curriculum after each on-field training session.
4. A 24-week curriculum for your coaches to follow using Football for Social Impact after our site visits.
5. Global exposure of your programs through various media sources.
6. An opportunity to train a local Community Impact Coach who will get the chance to work with other Coaches Across Continents programs.
7. Potential access to Equipment through Equipment Across Continents.

\*The value of a Coaches Across Continents partnership is $81,000USD for three years.

\*\*We review the partnership each year before committing to the following year.

When is the best time of year to run a Coaches Across Continents program with your organization? Please list three dates.

How many local people do you think will attend the training? Our biggest program had 168 local coaches/teachers at the training.

After the Coaches Across Continents education training, do you agree to run the football for social impact games at least once per week in your community?

Do you have any questions for Coaches Across Continents?

**Section X: What happens next?**

E-mail this completed form with whatever other information that you’d like us to see to:

[nickgates@coachesacrosscontinents.org](mailto:nickgates@coachesacrosscontinents.org) **&** [brian@coachesacrosscontinents.org](mailto:brian@coachesacrosscontinents.org)

**Once an application for partnership is received it is reviewed by our Business Advisory Board. This process may take up to a year. Our Business Advisory Board only meets once every three months – and any applications in hand at that time will be discussed.**

For more information about Coaches Across Continents, please visit:

[www.coachesacrosscontinents.org](http://www.coachesacrosscontinents.org)

[www.facebook.com/coachesacrosscontinents](http://www.facebook.com/coachesacrosscontinents)

[www.youtube.com/user/ifc1966](http://www.youtube.com/user/ifc1966)

[@coachesacross](https://twitter.com/coachesacross) (Twitter)

Thank you for taking the time to send information to request a partnership with Coaches Across Continents. We already admire your work that uses football to help the young people in your community.