



Juggles Across Continents

Juggle for Peace by September 21

2014 // Coaches Across Continents



Coaches Across Continents is a global leader in the sport for social impact movement. We partner with local organizations to implement our award-winning 'Hat-Trick Initiative' that focuses on local social issues such as: female empowerment, including gender equity; conflict resolution, including social inclusion; health and wellness, including HIV behavior change; and other life skills. Our key to success is a unique self-directed learning model that is based on our 'Chance to Choice' curriculum. In 2013, we worked in 20 countries with 51 implementing community partner programs. Overall, we educated 2,152 community coaches who impacted a further 171,785 young people.



Juggle for Peace

Pre Game: On September 21st, 2014 more than 600 million people around the world will be impacted by Peace Day, an official United Nations Day of Peace.

Coaches Across Continents will be supplying Soccer for Social Impact games to partners in 134 countries and more than 1 million young people will benefit from learning about Conflict Resolution through soccer.

Juggles Across Continents: You can impact these lives by taking part in our Juggles Across Continents project. This will raise awareness and promote peace in the build up to 21 September

Who Can Play?: Individuals aged 3-93 (you're never too old or too young to get involved), friends, teammates, and full teams.

Prizes: There is a chance for every one of our jugglers and every one of our donors to receive prizes for their efforts. **Every juggler selected will receive a One World Futbol and a CAC shirt** for their juggling video once they raise \$150. Every donor can receive a prize based on the amount of their donation, starting at \$100, all the way up to our top prize of a free clinic from a senior CAC staff member at a location of your choice!



REAL CHANGE
HAPPENS
ON A FIELD





GLOBAL LEADERS IN SPORT FOR SOCIAL IMPACT

How Do I Get Involved?

Answer three questions:

When I grow up I/we want to be/see/change...

An Example (from our founder): When I grow up I would like to see the day when all governments, municipalities, schools and communities have the skills to use sport as a social impact tool and make the choice to do so.....and I want to play for England in the World Cup Final. (by the way, Nick is 47 years old)!!!

Another Example (from a young girl in Tanzania): When I grow up I want to be able stay in school until I am 18 to get my education.

The CAC country I want my fundraising effort to go towards is...

An Example (from a young player in Massachusetts): The CAC country that I want my fundraising effort to go towards is Kenya because it looks like a beautiful country that is having a difficult time.

I hope to raise ... dollars and reach ... juggles.

An Example: I hope to raise \$900 and reach 17 juggles, my previous best was 11.

Send these answers to:

info@coachesacrosscontinents.org and we will let you know if you have been chosen as one of the 99 Jugglers for 2014.

Coaches Across Continents will select the people with the best answers to be their jugglers – not who is the best player. We want people who want to make a difference in the world!



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What Happens When I'm Selected?

Make a Fun Video: We want you to make a very quick video where all you have to do is say your name, tell us what you want to be/see/change when you grow up (remember, you are never too young or too old to grow up) and then show us some of your juggling skills. Don't worry about how many juggles you can do, just do your best. Nora and Sophie, two of our on field coaches can juggle hundreds of times but our Chief Executive, Brian and our Sustainability Strategist, Adam can only manage three between them!

Fundraise for Coaches Across Continents: We will help you set up a page on www.firstgiving.com/22655 where you can ask friends and teammates for donations. You can choose whether they donate based on how many juggles you can do or a fixed amount.

Coaches Across Continents will help you fundraise:

\$100+ from a single donor gets them **a brand new soccer bag.**

\$500+ from a single donor gets them **a set (18) of brand new soccer shirts.**

And if you are able to get a massive donation of **\$5,000+** from one person, a club, or a sponsor, Coaches Across Continents will come to your town and **run a free soccer clinic and tell stories about how soccer is being used to help young people and communities all around the world.**

On or before September 21st you get to video your juggle. We'll help you look good! Once you raise \$150 on your fundraising page, we will send you a One World Futbol and a Coaches Across Continents logo shirt so that you have a ball and a good look to make your video. Use the ball and shirt for your on-camera juggle!! And here's the fun thing. **You get one chance to juggle on camera.** It's just like a World Cup Final. When the camera starts, you juggle. Do your best. We don't care if you do 2 juggles or 1,002 juggles. We just want to see your video. Maybe Juggle somewhere fun? **Did we tell you that we'll send a prize to the juggler who makes the most fun video?** And we'll put part of every video on our social media (providing good video quality).



WILL YOU BE ONE OF THE 99 JUGGLERS TO PROMOTE PEACE FOR COACHES
ACROSS CONTINENTS? WILL YOUR VIDEO WIN A PRIZE FOR "MOST FUN?"



POST GAME

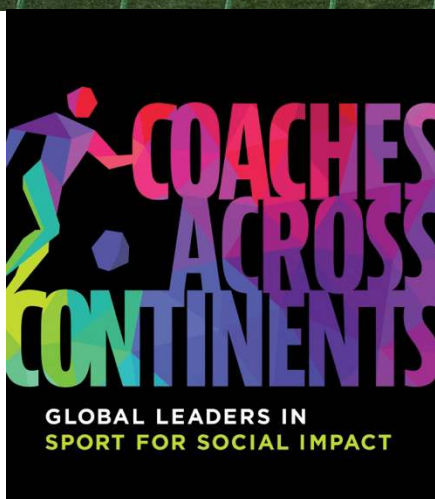
Three things: Firstly, you'll be using soccer to help lives around the world. In the 28 countries where we work, less than 8% of the young people have shoes for soccer, they often play barefoot. Secondly, your video will be used on our social media sites to tell your story about how you helped. And finally, your fundraising will go towards helping community programs in the country you chose. You will have to go to www.coachesacrosscontinents.org to see all the countries where we work, including the USA.

What are you waiting for? You have the chance to help other people by playing soccer. Send an email right now to:

adam@coachesacrosscontinents.org



*Thank you for taking the time to read about
Coaches Across Continents and our
Juggles Across Continents initiative.
We look forward to talking soon!*



FOR MORE INFORMATION

To find out more about Coaches Across Continents
please visit:

www.coachesacrosscontinents.org or
www.facebook.com/coachesacrosscontinents

To contact Coaches Across Continents please email:
adam@coachesacrosscontinents.org