







WHYDOES CACEXIST

CORPORATIONS, GOVERNMENTS, FOUNDATIONS, AND COMMUNITY

based organizations from 95 countries have requested our Process Consultancy services to help them Design, Develop, and Implement sustainable Education Outside the Classroom Programs that use Sport for Social Impact.

COACHES ACROSS CONTINENTS is the only global NGO providing year-round process consultancy resources. By using our Self-Directed Learning methodology, CAC mentors organizations through our Hat-Trick Initiative to create legacies of positive social change based on the UN Sustainable Development Goals.

OUR WORK AND EXPERTISE has been recognized through 21 major global awards, invitations for dozens of international presentations and keynote speeches annually, published methodology, and CSR work in 20 countries for corporations and foundations.

OUR IMPACT ON SIX CONTINENTS has allowed for hundreds of communities and tens of thousands of leaders to be able to create positive social change for millions of children.







OUR "TEAM OF TEAMS" GLOBAL STRUCTURE FACILITATES FLEXIBLE AND ADAPTABLE PARTNERSHIPS.

YEAR ROUND STRATEGIC RESOURCES

Every CAC partnership has access to a wide range of strategic resources to Design, Develop, and Implement their own sustainable pathway. These include:

- » Online Education Program
- » Virtual Learning Community webinars
- » Community Impact Coach initiative
- » Joint fundraising Opportunities
- » Award Application Support
- >> Global Networking
- >> Program Development
- » Organizational Transformation
- » Professional Development

- » On-Field Education Outside the Classroom
- » Needs Analysis
- » Pathway Model Design: Chance to Choice or ASK for Choice
- >> Theory of Change Development
- >> Equipment Across Continents
- » Capital Improvement opportunities
- » Safe Space Design & Implementation
- » Monthly Curriculum based on Sustainable Development Goals

- » Global Day activities
- » Curriculum Design & Development
- » Self-Directed Learning methodology
- » Monitoring & Evaluation consultancy
- » Social Media Marketing
- » Child Rights Policy Design to Life
- » Women's Rights Policy Design to Life
- » Global Leadership Courses
- » Dedicated Process Consultant

In addition to these resources, each corporate partnership has access to these additional strategic resources from Coaches Across Continents:

- » CSR & Cause Marketing Needs Analysis » M&E Case Studies
- » Employee Education & Engagement
- » Process Consultancy Team
- » Building Brand Legacy
- & Stories for Social Media content
- » Event Days
- >> Curriculum Development





In 2016 Coaches Across Continents had direct partnerships in 28 countries on 6 continents. Organizations in additional countries also received continuing CAC process consultancy services.

2016 PARTICIPATING COUNTRIES

AFRICA

Cameroon

Democratic Republic of the Congo

Kenya Malawi Rwanda

South Africa Tanzania

Uganda Zambia

Zimbabwe

NORTH AMERICA

Haiti Mexico

United States of America

SOUTH AMERICA

Brazil Colombia Peru

ASIA

Cambodia China India

Indonesia Nepal Philippines

South Korea Vietnam

EUROPE

Albania Armenia Georgia

OCEANIA Australia

CONTINUING PARTNERSHIPS

AFRICA

Botswana Cape Verde Ghana Liberia Namibia Nigeria Sierra Leone

NORTH AMERICA

Jamaica Nicaragua

MIDDLE EAST

Qatar

ASIA Israel Laos Qatar Singapore

Thailand

EUROPE

Monaco United Kingdom





SUSTAINABLE DEVELOPMENT

ON 1 JANUARY 2016, the 17 Sustainable Development Goals (SDGs)

of the 2030 Agenda for Sustainable Development officially came into force. Over the next fifteen years, countries will mobilize efforts to end all forms of poverty, fight inequalities and tackle climate change, while ensuring no one is left behind.

COACHES ACROSS CONTINENTS PARTNERSHIPS CREATE LEGACIES THAT DIRECTLY ADDRESS THE SUSTAINABLE DEVELOPMENT GOALS PUT FORTH BY THE UNITED NATIONS

CAC PROVIDES 100% OF OUR PARTNERSHIPS THE TOOLS TO ADDRESS ALL 6 OF THESE SDGS:









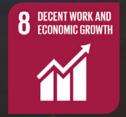




ADDITIONALLY 40.23% OF OUR PARTNERS USE CAC METHODOLOGY TO ADDRESS:



FINALLY, A FURTHER 10.34% OF OUR PARTNERS USE CAC METHODOLOGY TO ADDRESS:



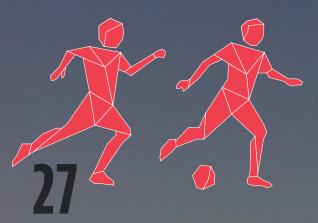


LEGACIES » FACTS & FIGURES

Number of additional countries whose communities have expressed an interest in a CAC program.

Number of countries that on International Women's Day used our ASK for Choice games, impacting more than 1 million young people.

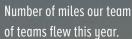
Countries where communities have implemented On-Field partnerships.



Community Impact Coaches operating in 15 countries; 72% domestic trips, 28% international trips.

Number of children from community partner programs that played games from the Coaches Across Continents curriculum.







Countries with graduates from our Online Education Program: Armenia, Brazil, Cameroon, DRC, Ghana, India, Kenya, Paraguay, Peru, Rwanda, Uganda, 🦠 and Zimbabwe.



Leaders and educators from over 1600 different community programs attended Coaches Across Continents On-Field education sessions.



Number of Community Impact Coaches that are now in charge of their own sport for social impact NGOs.



2016 ON-FIELD EDUCATION

Countries

Communities

Total Community Partners

Coaches Educated and Certified

OH PAPUAN

Children Directly Impacted

GLOBAL DAYS IMPACTS

INTERNATIONAL WOMEN'S DAY (March 8)

Communities benefit

PEACE DAY (September 21)

Countries provided free resource packet

WORLD AIDS DAY (December 1)

Children impacted

of all leaders educated were female.

of all leaders educated signed the CAC Child Rights Policy.

2,400+ invites to our Virtual Learning Community webinars from 100+ countries.

number of continents CAC's partner programs operate on.

Most played games: **Brazil for Attitudes (39 times)** Indonesia for Knowledge (36 times).

of leaders know a game to educate children about conflict prevention (up from 31% prior to our trainings).

Increase in coaches that know a game to educate about sexual health (17% to 84%).

MI PAPU

On-Field Education games played in 2016.







CHEVROLET

"We believe the act of play is a fundamental human need that transcends cultures and impacts all ages... We are harnessing the passion for play to bring everyone closer to the game."

-JOHN GASLOLI Senior Manager at Chevrolet Global Marketing

DESIGN

Designed Chevrolet FC's community social impact programming with Jack Morton, a Global Sponsorship Marketing Agency, to align with their Manchester United sponsorship in key markets around the world.

DEVELOP

Developed year-round partnership with each community based on key local social issues including child rights, health & wellness, and gender equity.

IMPLEMENT

Implemented year-round consultancy for each community including two-weeks of On-Field sport and social impact education and building of Chevrolet safe spaces. Provided brand reputation stories and feedback to Chevrolet.

LEGACY



COMMUNITIES



COUNTRIES







Designed and collaborated with Nike to expand their Community Ambassador program globally and their "Designed to Move" Initiative for Nike Employees and community based groups.

DEVELOP CAC developed the Nike curriculum with four modules based on brand identification: Movement, Teamwork, Communication,

and Problem Solving.

IMPLEMENT CAC implemented the new curriculum globally through the Nike Training Council.

LEGACY



Employees and Community Based Organizations in CHINA, INDONESIA, AND VIETNAM received direct training from CAC, while Nike employees around the world utilize the curriculum written by CAC.



"We now have something to use to train all our Nike Liaison Office employees so they can volunteer in their communities. This is exactly what we needed."

-MAY QIU Nike Liaison Office, Guangzhou, China





training4changeS (South Africa) had an opportunity to design a technology-based initiative with Coaches Across Continents with support from the Games 4 Good Foundation.

DEVELOP

Develop this partnership based on our Virtual Learning Community and Online Education Program.

IMPLEMENT Implement a 9-month initiative to mentor key members of t4c.

LEGACY



Local coaches learned SUSTAINABLE METHODOLOGY and technological approaches in using sport for social impact.



"Working with CAC has had a profound impact on the way we engage communities. Through our partnership we have discovered new tools to help us address social issues such as violence and discrimination, our coaches have been empowered to use their voices for change, and our kids absolutely enjoy CAC's fun approach to learning through play."

-DANIEL THOMAE Founder & CEO, training4changeS, South Africa





With Beyond Sport, designed the Michael Johnson Young Leaders Program based on community service, athletic ability, and leadership abilities.

DEVELOP Develop and mentor each MJYL community legacy project with access to all our year-round strategic resources.

IMPLEMENT Implement each MJYL community legacy project and provide M&E and community impact stories to Michael Johnson and Beyond Sport.





"It is our hope that successful young people from the course will become community leaders, or be the first of their family to go to college, or start their own sports charity or clubs. Success here means that every single young person who has gone through the course will have the skills and opportunity to achieve a better future."

-MICHAEL JOHNSON 4x Olympic Champion and former World Record holder





ASK FOR CHOICE

A Year-Round partnership network for communities to Bring Gender Policies to Life. ASK is:

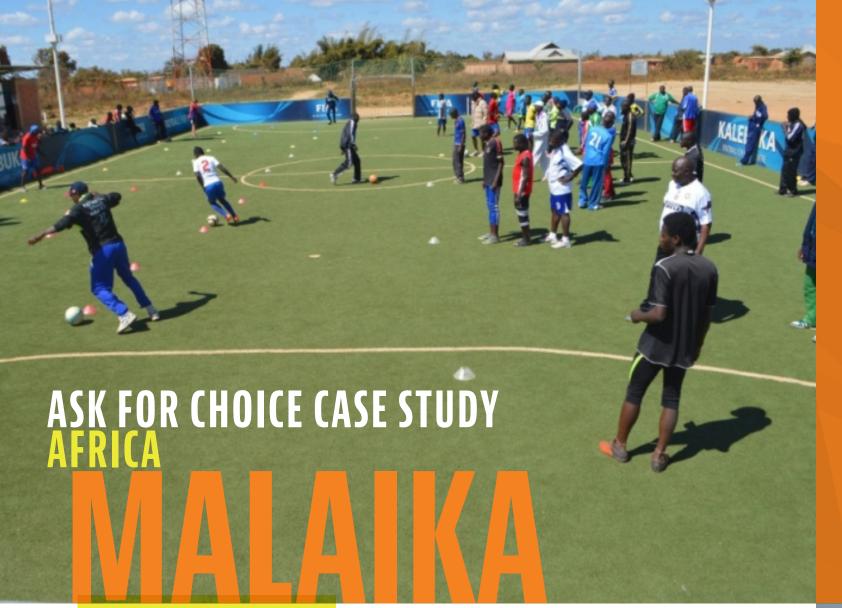
ATTITUDES TOWARDS: Girls Education,
Mothers and Daughters, Informal Work and
Employment, and Gender Roles and Stereotypes

SKILLS FOR: Problem Solving, Leadership, Confident Voices, Self-Directed Learning, Employability, and Community Responsibility

KNOWLEDGE OF: Health & Wellness, Education (inside and outside the classroom, Gender Policies (community and national), and Financial Skills

CHOICES FOR: Health, Girls' and Women's Rights, Education, Financial, Employment, and Entrepreneurial





Our needs analysis showed the opportunity to use the FIFA Football for Hope center as the center for social change.

DEVELOP Together with Malaika, our process consultancy team developed a multi-year partnership that focused upon child and women's rights.

IMPLEMENT Malaika chose the CAC On-Field training, the Chance to Choice and ASK for Choice curriculum and our On-Line education program.

LEGACY



Creation of WOMEN'S RIGHTS POLICY led by the women and men of the community.





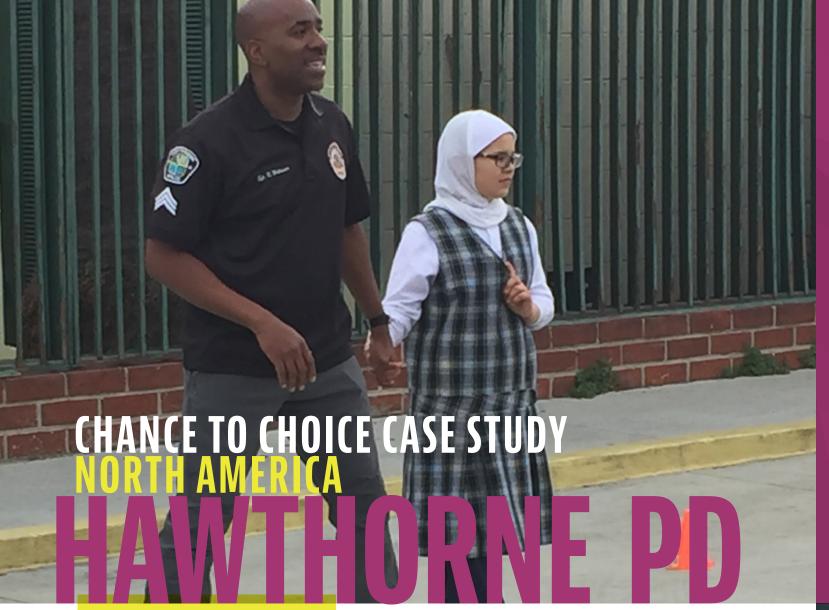
#5 - GENDER EQUALITY

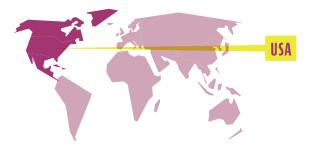


"The best thing about working with CAC is that they encourage men and women together to share knowledge about girls' and women's rights."

-FEMALE PARTICIPANT Malaika (Lubumbashi, DRC)







"I was amazed at the way that CAC was able to use soccer to address social issues. The way they were able to break down barriers between people and get people to interact and learn together. I see this program making a huge difference in building relationships between police officers and the community members they serve."

-CHRIS COGNAC Hawthorne Police Community Affairs Unit (Los Angeles, USA)

DESIGN

Hawthorne Police recognised the opportunity of using their new Chevrolet Safe Space to be proactive in engaging with young people in their community.

DEVELOP

CAC developed a year-round project that focused upon police playing alongside young people and engaging in transformational policing.

IMPLEMENT

Working alongside the Hawthorne Police, CAC trained the local officers in the CAC Chance to Choice curriculum that allows them to play educational games. Additionally we showed them more traditional soccer based games to be used on the field.

LEGACY



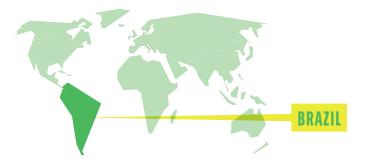
What was once a center for drug activity is now a center for COMMUNITY ENGAGEMENT and fun.











"The best thing about working with CAC is that they fully engage with our whole organization and the children we work with and are always willing to co-develop ideas with us."

—JONATHAN HANNAY Secretário Geral, ACER Brasil (São Paulo, Brazil)

DESIGN

The needs analysis recognized the challenge of changing the focus of sport from a win/lose activity to an activity that could be used for social development and impact.

DEVELOP Our partnership has relied heavily on our SDL methodology and curriculum (translated into Portuguese by ACER) and developing community leaders.

IMPLEMENT On-Field education, Community Impact Coach Initiative, and VLC webinars have allowed for personal and organizational growth.

LEGACY

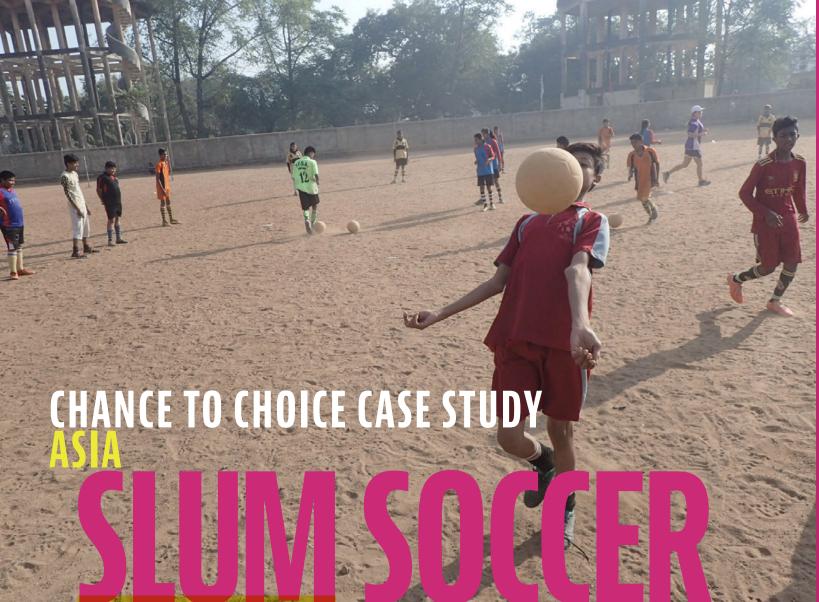


Leaders from ACER have received further PROFESSIONAL **OPPORTUNITIES within ACER** and the greater community.









In partnership, we recognized that Slum Soccer had the ability to transform from using soccer as a sporting activity to one that can create a learning environment creating social change.

DEVELOP During our partnership, Slum Soccer has used our On-Field training, Virtual Learning Community, and Self-Directed Learning methodology. Additionally Slum Soccer has used the Coaches Across Continents resources for Organizational Transformation and Structure, as well

IMPLEMENT

as Joint Funding opportunities.

Our resources have helped Slum Soccer create new community leaders who have taken the program nationwide, impacting 90,000 children per year using the adapted CAC curriculum and methodology.

LEGACY

FIFA

Slum Soccer were awarded the FIFA FOR DIVERSITY **AWARD 2016.**





#17 - PARTNERSHIPS FOR THE GOALS



"For all of the years we have worked with CAC it has helped to develop strong community leaders. CAC helps people learn through sport, and do a little bit of unlearning as well. Our leaders and coaches return from the CAC program energized and willing to tackle community problems head-on."

-ABHIJEET BARSE Slum Soccer Founder and CEO (Nagpur, India)





GOALS Armenia recognized that girls did not have the same opportunities as boys in sport and society.

DEVELOP

Working with Girls of Armenia Leadership Soccer (GOALS), we developed a program that deliver social messaging as well as gender equity messaging in various locations.

IMPLEMENT

In addition to our On-Field activities, GOALS Armenia has taken advantage of our Online Education Program and had an applicant accepted into the Michael Johnson Young Leaders program, furthering GOALS Armenia development. They work with our Continual Professional Development team and underwent a full Organizational Transformation using the CAC Team of teams concept.

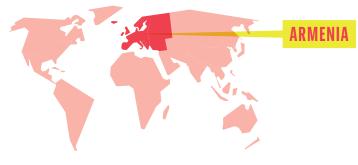




A GROWING NETWORK of girls in sport in Armenia







"I wanted to make games that both teach soccer skills and life skills, which is really difficult. After researching and remembering different soccer exercises I was able to apply new rules and create social impact meaning behind that exercise's technical objective!"

-RYAN TRYGG GOALS Armenia and Online Education Program participant







"The best thing about working with CAC is that students can translate their coaching knowledge and practices learned throughout the year, into meaningful sessions on their Coaching for Change Project and deliver them with students and teachers in Fiji."

-JAMES MUIR Professor, Holmesglen Institute of TAFE (Australia)

DESIGN

Our needs analysis highlighted the challenge of how students at Holmesglen Institute of TAFE could learn a Coaching for Change program and deliver programming in Fiji.

DEVELOP Created a learning pathway for the unique timeframe of their academic calendar and Coaching for Change schedule.

IMPLEMENT

CAC delivered interactive webinars during the semester, along with On-Field and Classroom modules, supported by our Online Education Program and SportSessionPlanner.

LEGACY



ONGOING ANNUAL DELIVERY in Fiji to 5 schools, 50 coaches and teachers, and sustainable coaching resource packets





#4 - QUALITY EDUCATION



INVEST IN EDUCATION OUTSIDE THE CLASSROOM

SUPPORT

Donors can invest in partnerships from 41 different countries on six continents.

SUPPORT

Donors can invest in CAC partner programs that focus on social impacts like Conflict Prevention, Health & Wellness, Child Rights, Gender Equity, ASK for Choice, vital Life skills, or Furaha.

SUPPORT

Donors can invest in CAC year-round resources like our Virtual Learning Community, Online Education Program, Community Impact Coach Initiative, Monitoring & Evaluation Development, and Policy Development.

CAC CREATES MEANINGFUL CHANGE in the lives of millions of people in hundreds of communities on six continents — all at a fraction of the budget of other organizations of similar size and scope. We rely primarily on the generous donations of individuals who step up to be a part of our Donor Legacy Program. Our unique approach gives each donor the power to impact the issues, communities, and initiatives that mean the most to them.

> 73% CORPORATE/FOUNDATION LEGACY 4% SERVICES & EQUIPMENT 7% GLOBAL CITIZEN LEGACY 5% DONOR LEGACY

SUPPORT

Donors can invest in CAC events on four key dates:

- >> International Women's Day MARCH 8
- >> International Day of Sport for Development and Peace - APRIL 6
- >>> Peace Day SEPTEMBER 21
- >> World AIDS Day DECEMBER 1

SUPPORT

Support a CAC Global Citizen or become a CAC coach yourself. Change your perspective of the world, be a vital part of the ongoing transformation in developing communities, and build a lifetime of memories volunteering On-Field for 2 weeks up to 6 months.



GLOBAL CITIZEN LEGACY PROGRAM

WE DON'T HAVE VOLUNTEERS, WE HAVE GLOBAL CITIZENS.

A Global Citizen is someone who is aware of the wider world and has a sense of their own role as a world citizen, respects, and values diversity. The Coaches Across Continents Global Citizen Legacy Program select highly qualified applicants each year to be a part of our organization.



SPOTLIGHT #1

WHO:

LEA HINNEN (BERN, SWITZERLAND)

WHERE:

CAMEROON & SOUTH AFRICA

NOW:

STUDYING A MASTERS OF ARTS IN SOCIOLOGY AT UNIVERSITÄT BERN

"CAC is helping communities and individuals to recognize and challenge harmful traditional and cultural practices on their own instead of imposing our Western ideals on them. It is very rewarding to see how a woman who has been continuously abused and raped by her husband, for example, recognizes on her own that she has the right to speak up and be heard and respected, that her voice matters. CAC makes that possible." -LEA HINNEN





SPOTLIGHT#2

WHO:

MAKARA SOPHEAK (PHNOM PENH, CAMBODIA)

WHERE:

THE PHILIPPINES

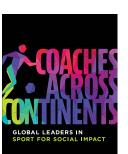
NOW:

SENIOR COACH AT ISF ISF TEAM 2017 SATUC CUP (DOHA, QATAR)

"I would like to work with the CAC team in the future to do more training abroad. After coming back, I talked to our Football Programme Manager and arranged a training course that I have done in The Philippines to share with other coaches." - MAKARA SOPHEAK









WHAT'S NEW FOR 2017

TECHNOLOGY

Recognizing the difficulties of working within a number of countries in the midst of war and civil unrest, CAC piloted the first technology only partnership.

In 2017, Coaches Across Continents will Design, Develop, and Implement technology-only partnerships with organizations in the Democratic Republic of the Congo, Liberia, and Pakistan.

This ground-breaking initiative includes all CAC strategic resources, relying especially on our Virtual Learning Community, webinars, and Online Education Program and will provide process consultancy in sport for social impact programs through E-learning only.

SUSTAINABLE DEVELOPMENT GOALS

Coaches Across Continents will continue to measure our impact and create sustainable legacies with our partners that directly address the Sustainable Development Goals put forth by the United Nations.







