**Potential Partner Application 2018**

**Coaches Across Continents Vision**

We envision the day when all governments, corporations, foundations, schools, and communities have the skills to use sport as a social impact tool and make the choice to do so.

**Coaches Across Continents Mission**

We ensure human rights by empowering communities with the knowledge and skills to create their own future.

**Coaches Across Continents Beliefs**

What inspires us the most:

• The capacity of communities to change

• The need to question tradition, religion and culture

• The opportunity for women to be treated as equals in sport and society

• The unifying nature of soccer

• The chance for children to laugh

• The ability for individuals, groups and communities to choose their future

**The Hat-Trick Initiative- Design, Develop, Implement to Legacy**

The CAC Hat-Trick Initiative Program is a three-year process consultancy partnership. **Together with your community, CAC will design, develop, and implement a partnership that creates a sustainable legacy for your community based on the United Nations Sustainable Development Goals**. We partner with great local organizations like yours to implement our award-winning 'Hat-Trick Initiative' through either our Chance to Choice or ASK for Choice Pathways.

**Before you complete the application, please read our Partner Program Guide 2018.**

**Once an application for partnership is received, it is reviewed by our Business Advisory Team. This process may take up to nine months. Our Business Advisory Board meets once every three months - and any applications in hand at that time will be discussed.**

*If possible, please answer the questions in a* **DIFFERENT COLOR.**

**Section I: Let’s Get Started by Answering “YES” or “NO”:**

1. Have you read the Partner Program Guide 2018?
2. Do you understand that Coaches Across Continents **does not** provide any funding to your program?
3. Do you understand that Coaches Across Continents **does not** provide transport or meals for your local coaches during our On-Field training?
4. Which Partnership Pathway are you interested in? Chance to Choice or ASK for Choice? (or both):

**Section II: Expectations from Coaches Across Continents**

From our experience, the partnerships that create the best community impact and social change are those that involve year-round engagement with CAC. Our process consultancy strategic resources are listed in the Partner Guide. All CAC partners must agree to participate in the following ten strategic resources.

* Monthly Communication
* Community-Based Point Person
* Live Virtual Learning Community Webinar Participation
* Community Impact Coach Candidates
* Online Education Program Participant(s)
* Implementation of Monthly Curriculum
* Support of 3 Global Days
* Child Rights and Women’s Rights’ Policy design and implementation
* Impact measurement guided by the UN Sustainable Development Goals
* Support for our In-Country training

**Question:** Does your organization agree to partner with CAC with regards to the ten strategic resources listed above (YES/NO)?

**Section III: Organization Information.**

**We need as much information as possible about your organization**

Organization Name:

Name of the Contact Person:

Position of the contact person:

Contact Persons e-mail address:

Contact Persons Skype account (if possible):

Contact Persons phone number (including country code):

Organization Address (please include town and country):

Please list your website, facebook, twitter, Instagram, and other social media accounts your organization is on.

What is the primary language of your organization?

What is your organization’s mission? Describe how soccer (football) for social impact fits within your organization’s mission?

What is the vision of your organization (long term goals)?

How many coaches/volunteers work for your program? What percentage are men and what percentage are women?

How many children are in your program? What percentage are boys and what percentage are girls?

Are your coaches paid or volunteers?

Do you have a budget for your organization? What is your annual budget? Please describe your income and expenses in as much detail as possible.

How do you raise these funds? Please name any foundation or grants that provides you with funds.

Do you have a budget for coaching education? How much is this portion of your budget?

Have your coaches ever received education in sport for social development?

How many local people do you think will attend the training? ***Fact:*** *Our biggest program had 238 local coaches/teachers at the training. You can invite other football coaches, teachers and young leaders from your community.*

What equipment and facilities do you have available for the training (how many uniforms, footballs, fields, etc.)? We will use whatever you have so don’t worry if you only have a couple of footballs, we will make it work.

After the Coaches Across Continents education training, do you agree to run the football for social impact games at least once per week in your community?

Does your organization have insurance for the people who work or volunteer with you in case they get injured?

Does your organization have insurance in case of injury or abuse that might occur towards any of the children under your care?

How did you hear about Coaches Across Continents?

Why is your organization interested in a partnership with Coaches Across Continents?

**Section IV: Football for Health and Wellness including HIV / AIDS Behavioral Change**

**Please watch this video about CAC’s Health & Wellness module:** <https://www.youtube.com/watch?v=75LQHX4noCM>

What are the biggest health-related issues in your community? Please describe the causes and potential solutions to such issues. Examples might be alcohol, smoking, HIV, malnutrition and many others.

How does your organization address the health-related issues you have identified?

What are some of the obstacles to teaching young people about sexual health in your community?

What social impacts/changes related to health do you want for your community?

**Section V: Football Skills for Life**

**Please watch this video about CAC’s Life Skills module**: <https://www.youtube.com/watch?v=4QTL9T_jZy0>

What are some examples of life skills that you think the young people in your community have? Examples might be determination, intelligence, communication, concentration, hard workers and many more.

What life skills do you think young people in your community are lacking?

How does your organization work to develop the life skills of young people in your community?

Please comment on the quality of education in your community. Do all children have access to education and do they complete primary and secondary school education in your community?

What social impacts/changes related to life skills do you want for your community?

**Section VI – Part 1: Football for Female Empowerment including Gender Equality**

**Please watch this video about CAC’s Female Empowerment module:** <https://www.youtube.com/watch?v=jRZcdzAxGBI>

How common is it for girls to be involved in sport in your community?

What are the biggest obstacles facing women and girls in your community?

What is your organization doing to address these obstacles?

Does your organization have a girls-only team or girls-only training?

In the video, the participants cite tradition as an obstacle for women and girls. What are some traditions or culture related to gender in your community?

What social impacts/changes related to gender equity do you want for your community?

**Section VI – Part 2: ASK for Choice:**

Please complete this section if you are interested in an “ASK for Choice” partnership with CAC.

Is there a public policy in your community regarding women and girls in sport? If yes, please describe the policy:

If we are able to work with your organization, would you be able to get a minimum of 15 women and teenage girls to come to our new ASK for Choice, women in sport training?

If selected as an ASK for Choice organization, are you committed to monthly feedback with CAC about the progress of female soccer players and coaches in your community?

If selected as an ASK for Choice organization, are you willing to work with CAC and with your local community leaders and government to push for more rights for girls and women in sports?

**Section VII: Football for Conflict Resolution including Social Inclusion**

**Please watch this video about CAC’s Conflict Resolution module:** <https://www.youtube.com/watch?v=XaoEuyb3jQM>

Tell us about some of the most pressing challenges you face running your program in your community:

What are the most serious problems related to conflict resolution and social inclusion in your community? Please describe the causes and potential solutions to these issues.

Is violence ever a factor in your community?

What are some obstacles facing people with differences in your community? i.e. different physical abilities, learning speeds, sexual orientations, cultural backgrounds, religious practices, etc.

What do you think sport can do to help all people work together?

What social impacts/changes related to conflict resolution and social inclusion do you want for your community?

**Before we move on: Are there any other social issues in your community that have not been addressed in the previous sections?**

**Section VIII: Football for Child Protection**

What types of things do people in your community do for work?

What child rights are most often violated in your community? Why do you think this is so?

Is corporeal punishment (violence) often used in your community, at home or in schools?

What does your organization do to ensure child protection? Do you have a child protection policy?

Do your coaches take any mandatory child protection courses in order to work for your program?

Do you run background police checks on your coaches or volunteers in order to ensure child safety?

Has your organization ever been charged or convicted in any child protection cases including sexual abuse, physical abuse, or emotional abuse?

Are you open to Coaches Across Continents working together with your group to develop a policy/system that will ensure child safety?

**Section IX: Monitoring and Evaluation (M&E)**

How do you evaluate and measure the success of your fantastic program? Please describe and attach any relevant documents (reports, case studies, log-frames etc.).

Which UN Sustainable Development Goal(s) is your organization addressing?

What indicators do you use to measure your impact? If you don’t use any, which would you like to use? (e.g. impact on youth participating in your programs, changes in the community, quality of activities and programs delivered, skills of your coaches/teachers/educators).

**Tell us about two success stories. These can be brief stories of things that you have seen happen in your community because of your program. It could be a story of one coach or one child or a story about a game or an event in the community. We’re much more interested in how your program changed lives rather than hearing that you won a game.**

**Success Story #1-**

**Success Story #2-**

Have you seen any differences between the young people in your program compared to other young people in the community who are not in your program?

Would you like to work with CAC to develop an M&E system together with your group or to enhancing the system you already have?

Do you agree that on a monthly basis after the CAC education training you will provide us with some answers to help us with our own M&E?

**Section X: Three Global Days**

*CAC requires that you support us in our efforts for three important global days. They are International Women’s Day (March 8th), Peace Day (September 21st), and World AIDS Day (December 1st). You may support these days in an appropriate manner and we will offer suggestions.*

Do you agree to support all three of the global days mentioned above (Yes/No)?

What ideas do you have (or already implement) to support International Women’s Day (March 8th)?

What ideas do you have (or already implement) to support Peace Day (September 21st)?

What ideas do you have (or already implement) to support World AIDS Day (December 1st)?

**Section XI: Coaches Across Continents Arriving in Your Community**

**Fact:** *Coaches Across Continents staff and volunteers fly nearly 750,000 miles each year… that is about 30 times around the world!*

What is the name of the nearest International Airport in your country?

Within your annual budget, can you provide airfare for one or two of our senior coaches to fly to your community program? International flights will be billed at $1500 per person, and domestic and/or regional flights will be billed at $500 per person.

Where is the nearest hospital in your community? Describe the hospital. Does it have facilities to cater to foreign coaches?

Is there a bus service between your community and the city with the International Airport? How long does this bus ride take?

Can you provide accommodation for our coaches at **no charge**? Accommodation must be safe, have running water, and electricity. Will you provide the accommodation?

Can you provide free simple meals for our coaches while they are working with your community?

Do you have access to grants, foundations, or corporations that can support the Coaches Across Continents team to work within your community, up to $27,000 per year for all costs associated with our program?

**Section XII: Coaches Across Continents Working in Your Community**

**Fact:** *Coaches Across Continents has run programs in 44 countries since 2008*.

We want to let you know what Coaches Across Continents will provide to your community each and every year during our three-year partnership.\*

Coaches Across Continents will provide your program the following:\*\*

1. Three years of year-round Process Consultancy to help your organization build a legacy of social change in your community.
2. Three consecutive years of On-Field coaches training in the field of sport for social impact using our internationally acclaimed curriculum (\*not available for online only partners)
3. A three-year commitment from our Monitoring & Evaluation team that will provide suggestions On- and Off-Field to achieve greater success and sustainability for your program
4. Internationally recognized training in Child Protection and the development of a locally relevant Child Protection Policy
5. Electronic-copies of our curriculum games after each On-Field training
6. Monthly curriculum for your coaches to follow using sport for social impact
7. Year-Round strategic resources including webinars, Online Education Program, and more.
8. Global exposure of your programs through various media sources
9. An opportunity to train a local Community Impact Coach who will get the chance to work with other Coaches Across Continents programs
10. An opportunity for certain coaches and staff to participate in the world’s first-ever sport for social impact Online Education Program
11. Potential access to equipment through Equipment Across Continents.

\*The value of a Coaches Across Continents partnership is $81,000USD for three years.

\*\*We review the partnership each year before committing to the following year.

**Do you have any questions for Coaches Across Continents?**

**Section XIII: What Happens Next?**

E-mail this completed form with whatever other information that you’d like us to see to:

[nora@coachesacrosscontinents.org](mailto:nora@coachesacrosscontinents.org)

[adam@coachesacrosscontinents.org](mailto:adam@coachesacrosscontinents.org)

[info@coachesacrosscontinents.org](mailto:info@coachesacrosscontinents.org)

**Once an application for partnership is received, it is reviewed by our Business Advisory Board. This process may take up to nine months. Our Business Advisory Board only meets once every three months – and any applications in hand at that time will be discussed.**

If your application is successful both partners will sign a simple partnership agreement which ensures that both parties fulfill their agreed responsibilities.

Thank you for taking the time to send information to request a partnership with Coaches Across Continents. We already admire your work that uses sport to help the young people in your community.