Introducing the Coaches Across Continents Boards
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OUR EXECUTIVE BOARDS

Coaches Across Continents announces the #CAC10 Board of Directors and Executive Boards, focused on Business, Education, Curriculum/Coaching, and ASK for Choice. This is an incredibly unique opportunity to join CAC and celebrate our ten-year anniversary.
CAC is a global leader. We Design, Develop, and Implement Legacy programs for corporations, foundations, communities, and governments, creating lasting change based on Education Outside The Classroom and the UN Sustainable Development Goals. This is your chance to make a global, social impact.
Our Impact

Coaches Across Continents’ Education Outside the Classroom Legacy has directly impacted 3,687,792 youth in 56 countries. Our Corporate Legacy program has reached 100,000,000+ consumers and our Curriculum Legacy reaches 93 countries. Our ASK for Choice resources directly impacted 2,412,023 young people on International Women’s Day.
In 2008, Coaches Across Continents launched the Hat-Trick Initiative in Kigoma, Tanzania. Ten years later we provide professional business services to corporations and foundations and 28 strategic resources for our Education Outside the Classroom community partners.
WHY COACHES ACROSS CONTINENTS

Joining of one of our five boards will provide you with an opportunity to use your experiences and skills to impact communities globally using our award-winning Education Outside the Classroom and Play for Development methodology.
As a member of a board, you will join an award-winning team that cares about education, play, and sustainable development. CAC has won 24 awards in ten years for its educational impact, sustainability, and corporate partnerships.
Our Board of Directors works with the Founder and the Chief Executive to implement the Coaches Across Continents overall development strategy. As the global leader in Education Outside the Classroom and Play for Development, CAC needs a modern, energetic Board of Directors who can use their wide range of experience to impact our second decade.
We work with each member of our Board of Directors to use their skills and experience to impact CAC. We will strategically build a role on the board for you that is exciting, challenging, and enhances professional and personal growth.
OUR STRATEGY #CAC10

The Board of Directors will work to create successful pathways for CAC to achieve our #CAC10 strategic goals of $10 million in revenue and 10 million children directly impacted through our Education Outside the Classroom projects across 7 continents.
OUR REQUIREMENTS

A member of the Board of Directors must commit to:

➢ 2 in-person meetings per year
➢ 4 virtual meetings per year
➢ ‘Invest or Secure’ $150,000 a year for 3 years
“I joined the Board in 2008 and have watched with pride as CAC has become the global leader in Education Outside the Classroom. We’re gearing up for an exciting second decade.” - Seamus Malin, US Soccer Hall of Fame
The Business Board will work with our Business Sustainability team to develop corporate partnerships that include brand reputation, Corporate Social Responsibility, consumer loyalty, cause marketing, employee engagement, events, and long-term sustainable community development.
Corporate and Foundation Legacy: We Design, Develop, and Implement CSR & Cause Marketing Initiatives, Employee Engagement, and Foundation Legacy Programs that provide year-round, sustainable social development programs.
Through marketing and social media, our Corporate Legacy programs have reached a global audience of over 100,000,000 consumers. We have run CSR, Cause Marketing, and Employee Engagement partnership programs in 23 countries across 6 continents.
OUR STRATEGY #CAC10

Our #CAC10 goal is to build Corporate Social Responsibility and Cause Marketing partnerships with national and global corporations. We aim to raise $10 million through corporate partnerships and foundation legacies, which will allow us to run more Education Outside the Classroom Legacy programs.
OUR REQUIREMENTS

A member of the Business Board must commit to:

- 2 in-person meetings per year
- 3 virtual meetings per year
- Set up 3 CSR/Cause Marketing meetings with corporations per year
- ‘Invest or Secure’ $50,000 per year for 2 years
CASE STUDY: CHEVROLET

We have been a proud partner of Chevrolet since 2012, with videos of our partnership viewed over 66 million times. We have worked with Chevrolet in 10 communities in 8 countries, and our partnership won the Beyond Sport Corporate of the Year Award.
CASE STUDY: NIKE

Our first partnership with Nike focused on employee engagement, resulting in the creation of Nike Community Ambassador Trainings beginning in 12 cities across 8 countries. This global program now engages 5,700 of their employees.
“I joined CAC in 2010 and have seen our incredible growth and impact. As we enter our second decade, we are excited to build upon our global successes and work towards even greater goals.” -Brian Suskiewicz
Our Education Outside the Classroom Board will oversee CAC’s approach to community partnerships and government legacies based on our 28 resources, Self-Directed Learning methodology, and the UN Sustainable Development goals.
Community and Government Legacy Program: We Design, Develop, and Implement Education Outside the Classroom programs for governments, municipalities, schools, and community-based organizations to create legacies based on the UN Sustainable Development Goals.
Since 2008, through our On-Field programs in 56 countries, we have directly impacted 3,687,792 young people.
OUR STRATEGY #CAC10

Our #CAC10 goal is to build our Education Outside the Classroom legacy to directly impact 10 million young people. We will use our 28 resources to Design, Develop, and Implement development and educational pathways for our community partners.
OUR REQUIREMENTS

A member of the Education Board must commit to:

- 2 in-person meetings per year
- 6 virtual meetings per year
- ‘Invest or Secure’ $30,000 a year for 2 years
CASE STUDY: SLUM SOCCER

CAC is a proud partner of Slum Soccer, India. The organization has grown from an impact of 300 children to now impacting more than 60,000 young people. Slum Soccer won the FIFA Diversity Award 2016.
“Our Education Outside the Classroom legacy program now offers 28 resources to our community partners that allow them to Design, Develop, and Implement their own pathways towards social development and impact.” - Nora Dooley
Our Curriculum/Coaching Board will advise CAC on best On-Field practices through our curriculum, coach/educator training, and Self-Directed Learning. They will work to build upon our published methodology of Education Outside the Classroom and Play for Development.
The Curriculum/Coaching Board will work with Curriculum Legacy team to develop curricula based on the UN Sustainable Development Goals, recruit Global Citizens, and mentor our global network of Community Impact Coaches.
Curriculum Legacy: We Design, Develop, and Implement Education Outside the Classroom Curriculum for corporations, community-based organizations, and schools. Our Curriculum and Self-Directed Learning methodology creates social change through play based on the UN SDGs.
OUR STRATEGY #CAC10

Our #CAC10 goal is to build our Curriculum Legacy by developing curriculum for each of the 17 UN Sustainable Development Goals. We also aim to create customized national curriculum for governments and corporations and community curriculum for organizations (NGOs) using our Self-Directed Learning Methodology.
OUR REQUIREMENTS

A member of the Curriculum/Coaching Board must commit to:

➢ 1 in person meeting per year
➢ 4 virtual meetings per year
➢ Recruiting at least 2 Global Citizens
➢ ‘Invest or Secure’ $10,000 a year for 1 year
CASE STUDY: STANDARD CHARTERED

CAC first partnered with Standard Chartered Bank to Design, Develop, and Implement their financial literacy curriculum, “Kicking 4 Change” in 5 key countries. Through this partnership, we engaged hundreds of their employees and impacted hundreds of thousands of children through our curriculum.
“Our Chance to Choice and ASK for Choice curricula are now used in over 93 countries, and we also work with corporations, foundations, and governments to design specific curricula to address social issues. We also run unique online courses to educate community leaders and coaches.” -Markus Bensch
Our ASK for Choice Board will oversee our ASK for Choice programming on gender equity: Attitudes towards girls’ education, Skills for female leadership, and Knowledge of women’s rights and gender policies that inform future Choices.
The ASK for Choice Board will work with our ASK team to Design, Develop, and Implement the ASK for Choice strategy. The board will work to build corporate partnerships, foundation legacies, and community legacy partnerships.
Our #CAC10 goal is to build our ASK for Choice Legacy by implementing full partnership programs on six continents. We aim to Design, Develop, and Implement more ASK for Choice Policies and use the ASK for Choice curriculum in local, regional, and national partnerships.
OUR REQUIREMENTS

A member of the ASK for Choice Board must commit to:

➢ 1 in-person meeting per year
➢ 6 virtual meetings per year
➢ Host 1 ASK for Choice event/year raising awareness and funds
➢ ‘Invest or Secure’ $15,000 a year for 1 year
CASE STUDY: HODI KENYA

Coaches Across Continents has partnered with HODI Kenya since 2012, working to increase female safety around the issues of FGM and child marriage. HODI impacts more than 135 communities and was ranked a top organization by Global Giving.
“CAC changed my life by allowing me to connect and support unforgettable girls in Armenia and around the world. I also was able to get my kids involved and saw them grow before my eyes and recognize their power to do good in the world.”

-Andrea Montalbano, author of Soccer Sisters
Our Boards create Legacies. Which Board do you want to join?

Contact brian@coachesacrosscontinents.org

# WhatsYourLegacy? #CAC10