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CAC Launches Coach Accreditation Program

WATERTOWN, MA, USA Coaches Across Continents is proud to announce the first-ever global Accredited Coaches initiative. *Accredited Coaches* are the only coaches in the world equipped with Education Outside the Classroom training, impacting the UNSDGs and Safe-Guarding Child Rights through Purposeful Play Methodology.

Becoming an Accredited Coach will improve that leader's ability to create sustainable change based on the UNSDGs, to find and secure funding and award opportunities, to enhance brand reputation, and expert consultancy.

Once accredited, partners will receive additional support from Coaches Across Continents including substantial joint-funding opportunities, educational travel and leadership development, global recognition, and high-level networking.

About Coaches Across Continents

Over the past decade, CAC has proven to be a leader in Purposeful Play and Education Outside the Classroom, garnering 26 different awards including the 2018 Global Impact of the Year.

Working with thousands of organizations across 60+ countries, CAC has learned what makes them successful in creating social change in their communities and using Purposeful Play to impact the UN SDGs. The CAC Organizational Accreditation program has evolved from this knowledge.

CAC's 28 year-round strategic resources will help organizations develop the skill sets, knowledge, methodologies, and policies that are necessary to create the environment for sustainable change in their communities.

Over 40% of last year's Beyond Sport winners were Coaches Across Continents' partners.

CAC Accredited Coach Program team will assist in each applicant's Accreditation Pathway. Once successfully accredited, their status will be guaranteed for three years with the full support of Coaches Across Continents and unlock further exclusive opportunities. There is no timeline for completion and this is a voluntary process to improve each coach's impact in their community.



Accredited Coach Pathway

Origins:

The Community Impact Coach Program formed to provide local leaders who have completed CAC Education Outside the Classroom training the opportunity to travel and develop their skills as part of the wider CAC global network. From one coach in Tanzania, 2011, it has since grown to ~100 local coaches who work in +30 countries around the world.

After 10 years working and learning how to best deliver sport and education around the world, Coaches Across Continents is now offering the next step in facilitator training by providing standards and processes to become an official, Accredited Coach.

Why does the world need Accredited Coaches?

There are currently high level courses in sport to learn how to win games, tournaments, and maximize performance levels in athletes. There are also curriculums and pedagogical best practices used to maximize test scores and knowledge retention.

There is no program that combines sport, play, education and 21st century learning to achieve social impacts that reach far beyond the result of a football match and a grade on a final exam. Accredited Coaches have the skills and resources to design, develop and implement locally-driven and sustainable Education Outside the Classroom programs for youth of all ages and to train other leaders to do the same. They are able to develop their players athletically, with an emphasis of success put on their intentional actions towards addressing specific UNSDG's.

What does an Accredited Coach get?

- World renowned training in Child Safeguarding methodology.
 - Through collaborative work with UNICEF and FIFA, CAC has become a pioneer in bringing effective Child Safeguarding practices to life.
- Priority access to all CAC resources as they are released (including our SSP curriculum library)
- Priority Community Impact Coach placement as part of CAC On-Field delivery team.
- Potential opportunities to lead entire programs as CAC representative.
- Access to mentor networks of other coaches to train and learn from.