



GLOBAL LEADERS IN  
SPORT FOR SOCIAL IMPACT

# #CAC10: A DECADE IN REVIEW

2008-2018

2018 GLOBAL IMPACT OF THE YEAR







**#CAC10: 2008-2018**  
**A DECADE OF EXCELLENCE**

**01** A MESSAGE FROM THE FOUNDER

**02** CAC: OUR GROWTH, DEMAND, AND WHAT WE DO

**04** A DECADE OF INSPIRATION

**06** OUR GLOBAL FOOTPRINT

**08** CORPORATE LEGACY PROGRAM

**FOUNDATION LEGACY PROGRAM**

**10** AFC Legacy Program

**11** MJYL Legacy Program

**12** GOVERNMENT & COMMUNITY LEGACY PROGRAM

**16** CURRICULUM LEGACY PROGRAM

**18** EDUCATION OUTSIDE THE CLASSROOM

**20** THE PILLARS OF EDUCATION OUTSIDE THE CLASSROOM

**STRATEGIC RESOURCES**

**22** YEAR-ROUND STRATEGIC RESOURCES

**23** UN SUSTAINABLE DEVELOPMENT GOALS

**POLICY CREATION AND IMPLEMENTATION**

**24** Child Rights

**25** ASK for Choice: Bringing Gender Policies to Life

**26** AWARDS & RECOGNITION

**28** #CAC20: PROJECTING THE NEXT TEN YEARS

**30** #WHATSYOURLEGACY?

**32** THANK YOU

**34** CONTACT US





**#CAC10: 2008-2018**  
A DECADE OF EXCELLENCE

## A MESSAGE FROM CAC FOUNDER NICK GATES

It seems like it was just yesterday that Coaches Across Continents came to life. I was on a local bus from Entebbe, Uganda to Nairobi, Kenya when I had the idea of how to best support local communities.

A lot has changed since our first and only program in 2008. We started as a traditional 'train the trainer' model, but we have evolved to provide year-round process consultancy to organizations in more than 55 countries. We have 3 key Legacy pathways and 28 strategic resources for corporations, communities, governments, and foundations to carry out Education Outside the Classroom and create Legacies of social change.

Today, Coaches Across Continents has become the global leader in Education Outside the Classroom. Our partnership programs continue to win global awards and our innovative methodology has seen requests for our work from more than 95 countries. I am proud to say that more than 16 million children will benefit this year.

Our success is based on our incredible local community partners, on our passionate and skilled staff, on CAC representatives in more than 21 countries, and on key corporate and donor legacy partners. Thank you to everyone for our success.

In September 2018, we celebrated our ten-year anniversary under the campaign #CAC10. It's been a decade of excellence, and we are well into our next decade of Creating Legacies.

**#WhatsYourLegacy?**

*Nicholas Gates*

Founder and Global Strategist  
Coaches Across Continents





# OUR GROWTH & DEMAND



# WHAT WE DO

CAC provides **3 Legacy pathways** and **28 year-round strategic resources** for organizations to choose from.

## GROWTH

In our first decade we provided year-round partnerships through our 3 Legacy programs to organizations in 55 countries on 6 continents, impacting 16 million children.



- FROM **1** COMMUNITY TO **463** COMMUNITIES
- FROM **1** COUNTRY TO **55** COUNTRIES
- FROM **1** CONTINENT TO **6** CONTINENTS
- FROM **3,000** CHILDREN IMPACTED TO **16 MILLION** CHILDREN IMPACTED

## DEMAND

CAC's success has created a unique demand for our programs. Organizations worldwide are seeking our expertise and consultancy that will allow them to impact their communities based on the UN Sustainable Development Goals.



- IN ADDITION TO OUR EXISTING PARTNERSHIPS IN **55+** COUNTRIES, ORGANIZATIONS FROM A FURTHER **50** COUNTRIES HAVE CONTACTED CAC.

### OUR CORPORATE & FOUNDATION LEGACY PROGRAM

We Design, Develop, and Implement CSR & Cause Marketing Initiatives, Employee Engagement, and Foundation Legacy Programs that provide year-round, sustainable social development programs.

**PROJECTED:**  
**26** PROGRAMS IN 2018

### OUR COMMUNITY & GOVERNMENT LEGACY PROGRAM

We Design, Develop, and Implement Education Outside the Classroom programs for governments, municipalities, and community-based organizations to create legacies of social change based on the UN Sustainable Development Goals.

**PROJECTED:**  
**92** PROGRAMS IN 2018

### OUR CURRICULUM LEGACY PROGRAM

We Design, Develop, and Implement Educational Curriculum for corporations, governments, community-based organizations, and schools to create social change through play. Curriculum is created and released each month and for key UN Global Days.

**PROJECTED:**  
**5,844** PROGRAMS IN 2018



# A DECADE OF INSPIRATION

## VISION

We envision the day when all governments, corporations, foundations, schools, and communities have the skills to use Education Outside the Classroom as a social impact tool and make the choice to do so.

## MISSION

We ensure human rights by empowering communities with the knowledge and skills to create their own future.

## BELIEFS

### WHAT INSPIRES US THE MOST:

- ▶ THE CAPACITY OF COMMUNITIES TO CHANGE
- ▶ THE NEED TO QUESTION HARMFUL TRADITIONAL, RELIGIOUS, AND CULTURAL PRACTICES
- ▶ THE OPPORTUNITY FOR WOMEN TO BE TREATED AS EQUALS IN SPORT AND SOCIETY
- ▶ THE POWER OF PLAY AND EDUCATION
- ▶ THE CHANCE FOR CHILDREN TO LAUGH
- ▶ THE ABILITY FOR INDIVIDUALS, GROUPS, AND COMMUNITIES TO CHOOSE THEIR FUTURE



## OUR GLOBAL FOOTPRINT:

# A DECADE OF IMPACT



### FULL HAT-TRICK INITIATIVE PARTNERS (55)

#### OCEANIA (1)

Australia

#### AFRICA (17)

Botswana  
Cameroon  
Cape Verde  
Democratic Republic of the Congo  
Ghana  
Kenya  
Liberia  
Malawi  
Namibia  
Nigeria  
Rwanda  
Sierra Leone  
South Africa  
Tanzania  
Uganda  
Zambia  
Zimbabwe

#### ASIA (19)

Cambodia  
China  
India  
Indonesia  
Israel  
Japan  
Jordan  
Laos  
Lebanon  
Myanmar  
Nepal  
Pakistan  
the Philippines  
Qatar  
Singapore  
South Korea  
Sri Lanka  
Thailand  
Vietnam

#### NORTH AMERICA (6)

Canada  
Haiti  
Jamaica  
Mexico  
Nicaragua  
United States of America

#### SOUTH AMERICA (6)

Brazil  
Chile  
Colombia  
Ecuador  
Paraguay  
Peru

#### EUROPE (6)

Albania  
Armenia  
Georgia  
Ireland  
Monaco  
United Kingdom

### CURRICULUM AND GLOBAL DAY PARTNERS (110)

Albania  
Algeria  
American Samoa  
Argentina  
Armenia  
Australia  
Bahamas  
Bahrain  
Bangladesh  
Barbados  
Botswana  
Brazil  
Burkina Faso  
Burundi  
Cambodia  
Cameroon  
Canada  
Cape Verde  
Central African Republic  
Chile  
China  
Colombia  
Cote d'Ivoire  
Cuba

Democratic Republic of the Congo  
Dominica  
East Timor (Timor-Leste)  
Ecuador  
Egypt  
El Salvador  
Equatorial Guinea  
Ethiopia  
Fiji  
Finland  
France  
Georgia  
Germany  
Ghana  
Greece  
Grenada  
Haiti  
Honduras  
Hungary  
India  
Indonesia  
Iran  
Ireland

Israel  
Jamaica  
Japan  
Jordan  
Kenya  
Kosovo  
Kuwait  
Lebanon  
Lesotho  
Liberia  
Malawi  
Malaysia  
Mali  
Mauritius  
Mexico  
Moldova  
Morocco  
Mozambique  
Myanmar  
Namibia  
Nepal  
Nicaragua  
Nigeria  
Pakistan

Palestine  
Papua New Guinea  
Paraguay  
Peru  
the Philippines  
Portugal  
Qatar  
Republic of the Congo  
Russia  
Rwanda  
Saudi Arabia  
Scotland  
Senegal  
Sierra Leone  
Singapore  
Somalia  
South Africa  
South Korea  
South Sudan  
Spain  
Sri Lanka  
Saint Lucia  
Tanzania  
Thailand

The Gambia  
Togo  
Trinidad and Tobago  
Tunisia  
Turkey  
Uganda  
Ukraine  
United Kingdom  
United States of America  
Uruguay  
Venezuela  
Vietnam  
Zambia  
Zanzibar  
Zimbabwe



# CORPORATE & FOUNDATION LEGACY PROGRAM



**2008: 0 CONSUMERS IMPACTED**  
**2018: 100,000,000+ CONSUMERS IMPACTED**

Coaches Across Continents partners with corporations to Design, Develop, and Implement their Cause Marketing, Corporate Social Responsibility and Employee Engagement initiatives. To date, we have brought to life Corporate Legacy Programs in 23 countries on 6 continents. This includes our work with:

## CHEVROLET FC

Brought to life Community Safe Spaces in 8 countries. YouTube views of these projects exceed 60 million

## SOCCEREX

Coaches Across Continents is the Official Charity Partner of Soccerex, the Global Leader for the Business of Soccer

## NIKE

CAC designed a global curriculum and is the lead organization for Nike, which impacts 16+ million children globally through employee volunteerism and 'play' campaigns

## ONE WORLD PLAY PROJECT

Over 1,000,000 virtually indestructible balls have been distributed worldwide

## POSTOBÓN

Initiated a nationwide ASK for Choice campaign around Sport, Peace & Reconciliation in Colombia, impacting over 103,000 young people

## STANDARD CHARTERED BANK

CAC wrote the On-Field curriculum for the SCB Goal Programme in 12 countries and developed employee engagement and volunteerism.

## XL SPORTS

We are the official social partner for this prestigious sports tour company

## OTHER CORPORATE LEGACY PROJECTS INCLUDE:

- 1 World Cup and Olympic Legacy Initiatives in South America, Asia, and Africa
- 2 Year-Round Programming for 12 FIFA Football For Hope Centres and 2 Connor Sport Courts
- 3 Employee Engagement on 5 continents



# CORPORATE & FOUNDATION LEGACY PROGRAM



## ASIAN FOOTBALL CONFEDERATION (AFC)

### The Official Social Responsibility Partner

- ▶ We have signed a Memorandum of Understanding with the AFC and their 47 member associations as their official Social Responsibility Partner
- ▶ To date we have On-Field partnerships in 17 Asian countries
- ▶ Our work with the AFC includes working with Rohingya refugees, rebuilding communities after natural disasters, developing curriculum for their 47 member Football Associations, and more.



## MICHAEL JOHNSON YOUNG LEADERS (MJYL)

### Young Leaders in 22 Countries Impacted

- ▶ Each young leader receives specialized training at Michael's Performance Center in Dallas. This is followed by a unique year-round 'Support for Success' package, which includes mentorship to help them achieve their sport, leadership, and community impact goals.

**"SUCCESS HERE MEANS THAT EVERY SINGLE YOUNG PERSON WHO HAS GONE THROUGH THE COURSE WILL HAVE THE SKILLS AND OPPORTUNITY TO ACHIEVE A BETTER FUTURE."**

—**MICHAEL JOHNSON** Four-time Olympic Champion and former World Record holder





# GOVERNMENT & COMMUNITY LEGACY PROGRAM

**2008: 3,000 CHILDREN IMPACTED**

**2018: 16,000,000+ CHILDREN IMPACTED**

Community-based organizations from 55 countries have established partnerships with Coaches Across Continents, enabling them to utilize our year-round strategic resources to Design, Develop, and Implement sustainable Education Outside the Classroom programming.

We mentor our community partner organizations through our Hat-Trick Initiative, which consists of our ASK for Choice or Chance to Choice pathways. Through our Design, Develop, and Implement process, we create Legacies based on the UN Sustainable Development Goals (SDGs).

**16,000,000+** CHILDREN IMPACTED

**24,169** COACHES EDUCATED

**495** IMPLEMENTING PARTNERS

**6,539** MEMBER PARTNER PROGRAMS

**6** CONTINENTS

**10** UN SDGS TARGETED

**5** UN GLOBAL DAYS SUPPORTED WITH FREE CURRICULUM RESOURCE PACKETS AND TOOLKITS

OVER **\$19 MILLION** DOLLARS OF SERVICES PROVIDED





# GOVERNMENT & COMMUNITY LEGACY PROGRAM

## CREATING EDUCATION OUTSIDE THE CLASSROOM

Coaches Across Continents works with municipal, regional, and national governments on 4 continents to Design, Develop, and Implement Education Outside the Classroom. We engage Ministries of Sport and Education to design curriculum and educate teachers how to use Purposeful Play to address their social needs.

Government partnerships on **4 CONTINENTS**

**SIGNED AGREEMENTS** with national Ministries of Sport and Education to implement Education Outside the Classroom

**TEACHER TRAINING AND MENTORSHIP** through CAC methodology and curriculum





# CURRICULUM LEGACY PROGRAM

Our curriculum and resource packet are available to anyone worldwide and are actively distributed to organizations in **110 countries** on the following UN Global Days:

- ▶ **INTERNATIONAL WOMEN'S DAY (MARCH 8)**
- ▶ **INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE (APRIL 6)**
- ▶ **PEACE DAY (SEPTEMBER 21)**
- ▶ **UNIVERSAL CHILDREN'S DAY (NOVEMBER 20)**
- ▶ **WORLD AIDS DAY (DECEMBER 1)**

**2008: 0 CHILDREN IMPACTED**

**2018: 3,000,000+ CHILDREN IMPACTED MONTHLY**

Use of the CAC curriculum and our Self-Directed Learning methodology is the most requested strategic resource from our partner programs. In partnership with Sport Session Planner, we have inputted over 500 of our play-based educational games into their online system, including key CAC modules on:

- 1 Child Rights and Protection
- 2 Conflict Prevention
- 3 Female Empowerment / ASK for Choice
- 4 Health and Wellness
- 5 Fun

We continue to create curriculum for corporations, governments, and communities on requested topics such as our modules on the environment, numeracy, addiction, financial literacy, and more.

There are four main components of our Curriculum Legacy program:

- 1 Online Education Program, with leaders participating from more than 40 countries learning how to develop their own curriculum
- 2 Support of five UN Global Days with curriculum and resource packets
- 3 Monthly curriculum on a different UN SDG delivered to organizations in 110 countries
- 4 Online Child Rights and ASK for Choice Policy development



# EDUCATION OUTSIDE THE CLASSROOM

Central to each of our three Legacy Programs is Education Outside the Classroom

## WHAT IS EOC?

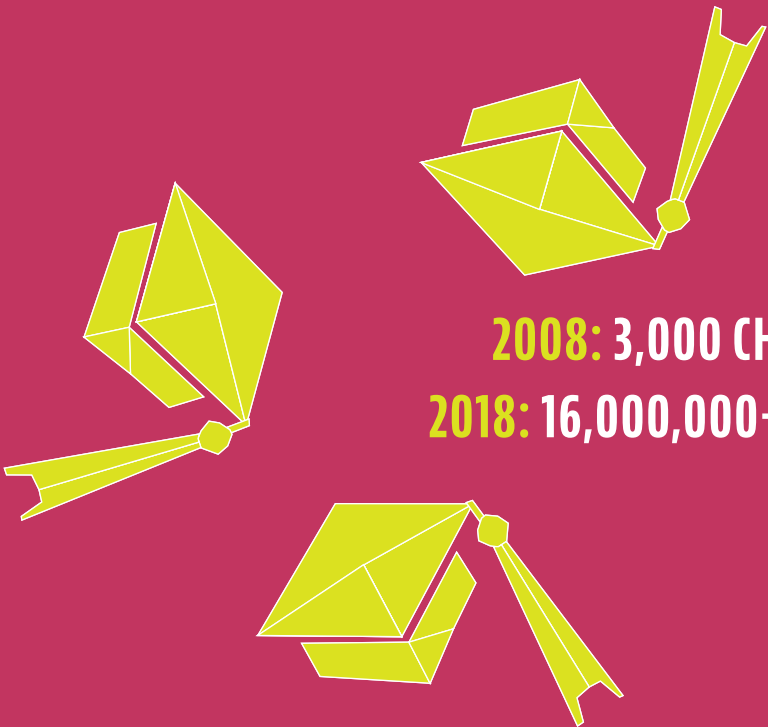
EOC supports traditional education by providing safe spaces for children and communities to discuss harmful traditional, religious and cultural practices. Our intentionally designed EOC methodology and curriculum empowers children to learn problem-solving leadership skills, and empowers communities to design pathways towards social change.

## WHY IS IT IMPORTANT?

Education Outside the Classroom is play-based and is designed for an ever-changing world. It empowers young people and communities to analyze their needs and implement strategies to choose their future.

## WHERE IS IT IMPLEMENTED?

Organizations in 55 countries on 6 continents implement our Education Outside the Classroom programming, impacting over 16 million children.



**2008: 3,000 CHILDREN IMPACTED**  
**2018: 16,000,000+ CHILDREN IMPACTED**



## THE PILLARS OF EDUCATION OUTSIDE THE CLASSROOM

### CORE VALUES

Coaches Across Continents' work is based on the UN Universal Declaration of Human Rights, the UN Convention on the Rights of the Child, and the UN Convention on the Elimination of All Forms of Discrimination Against Women. These three documents drive our work to create legacies for a better world.

### CHANCE TO CHOICE PHILOSOPHY

Dr. Judith Gates first postulated that young people throughout the world go through seven similar stages of development. The principles of moving from circumstances of birth and the conformity of an unquestioned lifestyle, through deepening insight to the recognition of potential choices are summarized as follows:

- ▶ Chance of birth
- ▶ Conformity of childhood
- ▶ Conflict of adolescence
- ▶ Certainty of post-adolescence
- ▶ Contradictions
- ▶ Challenge
- ▶ Choice

### SELF-DIRECTED LEARNING METHODOLOGY

In our article in Soccer & Society (Volume 18, 2017), we demonstrate how systematic sport for development programming can guide individuals and communities from 'Chance' to 'Choice' by encouraging them to 'solve their problem' and build the skill sets necessary to create sustainable change.

### THEORY OF COMMUNITY CHANGE

This is a bottom-up approach based on building community capacity and empowering local partners to question previous certainties and make responsible choices for their future.

**"COACHES ACROSS CONTINENTS CAUGHT MY ATTENTION AS A SPORT FOR DEVELOPMENT ORGANIZATION BECAUSE IT IS THE ONLY ONE I'VE SEEN THAT HAS A CLEARLY STATED METHODOLOGY AND THEORY OF CHANGE."**

**—DR. JAY COAKLEY** Professor Emeritus, University of Colorado at Colorado Springs





# OUR YEAR-ROUND STRATEGIC RESOURCES

Coaches Across Continents is the only organization with 28 year-round strategic resources, including:

## ASK FOR CHOICE: BRINGING GENDER POLICIES TO LIFE

Gender equality is a cornerstone of community development, and our ASK for Choice Programming impacts organizations in 55 countries.

## CHILD RIGHTS POLICY DEVELOPMENT THROUGH CURRICULUM

Every CAC partnership program includes Child Rights and Safeguarding Learning.

## COMMUNITY IMPACT COACH EMPLOYABILITY INITIATIVE

We bring skilled local coaches On-Field with CAC, thereby providing leadership and professional development, cultural exchange, and employment opportunities for coaches in 28 countries.

## CURRICULUM DEVELOPMENT

Each month, our free curriculum addresses a specific UN SDG and is available to over 5,000 organizations in over 110 countries.

## ONLINE EDUCATION PROGRAM

We use technology to provide a free learning platform in Sport for Development. This program grew 450% in the past year and has been used by nearly 200 partner programs.

Other key strategic resources include monitoring and evaluation development, child and gender rights policy creation, global leadership courses, capital improvements, networking, and joint-funding opportunities.

# UN SUSTAINABLE DEVELOPMENT GOALS (SDGs)



Based on our needs analysis, every partnership utilizes our strategic resources to Design, Develop, and Implement an Education Outside the Classroom pathway to address the UN SDGs. We impact 10 of the UN SDGs. The top six are addressed in 100% of our partnerships.

**1** NO POVERTY

**3** GOOD HEALTH & WELL-BEING

**4** QUALITY EDUCATION

**5** GENDER EQUALITY

**8** DECENT WORK  
& ECONOMIC GROWTH

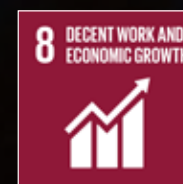
**10** REDUCED INEQUALITIES

**11** SUSTAINABLE CITIES  
& COMMUNITIES

**13** CLIMATE ACTION

**16** PEACE, JUSTICE,  
& STRONG INSTITUTIONS

**17** PARTNERSHIPS FOR THE GOALS





# POLICY CREATION & IMPLEMENTATION



"We work with governments, UNICEF, and other organizations to create and implement necessary global policies"



## CHILD RIGHTS AND PROTECTION



We take our role and responsibility as a Global Leader in Child Protection seriously. Basing our work on UNICEF’s Convention on the Rights of the Child, CAC has developed a comprehensive approach to ensure that every child is both protected and encouraged.

### SOME INITIATIVES INCLUDE:

- ▶ Working with UNICEF since 2012 as pioneering member of their ‘International Safeguards for Children in Sport’
- ▶ Continuing to work with UNICEF on three working groups pertaining to Child Protection
- ▶ 100% of CAC partners have had child safeguarding and protection training On-Field
- ▶ CAC’s Child Rights & Protection Policy in effect since our inception
- ▶ CAC’s Peace and Child Rights written and published



## ASK FOR CHOICE: BRINGING GENDER POLICIES TO LIFE

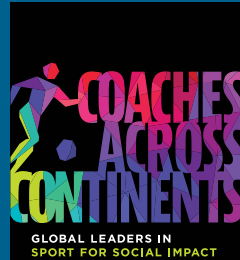


ASK for Choice was developed in conjunction with our membership in the Clinton Global Initiative: Attitudes towards girls’ education, Skills for female leadership, and Knowledge of women’s rights and gender policies that inform future Choices.

- ▶ ASK for Choice impacts 55 countries
- ▶ Created ASK for Choice Gender Equality policies for 45 organizations unique to their communities
- ▶ 96% of our partners have women in leadership positions
- ▶ International Women's Day activities impact over 4,000 communities in 110 countries and educate 3+ million youth.

### WHEN YOU EDUCATE A GIRL, YOU EDUCATE A NATION

"We want our girls and women to know their rights. They have a right to freedom of expression and the right to education. We want our girls and women to know that they have the right to live without their rights being violated - free from sexual and physical abuse - because we are human beings just like our male peers." - Betty Phiri, Zanimuone Black Stars, Zambia





# AWARDS & RECOGNITION

## 2017-2018

- ▶ **BEYOND SPORT** Global Impact of the Year 2018
- ▶ Named **BEST SPORT & SOCIAL IMPACT ORGANISATION 2017** by Global Health and Pharma
- ▶ Chief Executive Brian Suskiewicz named one of the **50 MOST IMPACTFUL SOCIAL INNOVATORS** and **100 BEST GLOBAL COACHING LEADERS** at the CHRO Asia Awards.
- ▶ European Sustainability Strategist Jordan Stephenson was named a **NEXTGEN LEADER 2018** by the Sport Industry Group.

## A DECADE OF HONORS

- ▶ **25 MAJOR AWARDS**, including Beyond Sport's Global Impact of the Year (2018) and Corporate of the Year (2014)
- ▶ **METHODOLOGY PUBLISHED** in Soccer & Society
- ▶ **KEYNOTE SPEECHES** and presentations at global events on six continents
- ▶ **SUBJECT AND CONTRIBUTOR** of numerous rigorous academic studies
- ▶ **ONGOING WORKING GROUPS** with UNICEF on Child Rights



#CAC20:

# PROJECTING THE NEXT 10 YEARS

CAC has developed to provide what organizations need to impact their communities. We are the only global NGO with 28 strategic resources to create Legacies based on Play, Education, and Development

## #WhatsYourLegacy?

### CORPORATE & FOUNDATION LEGACY

Corporations will become leaders in the development world. CAC's role will be to Design, Develop, and Implement Corporate Social Responsibility, Cause Marketing, and Employee Engagement Initiatives that have year-round sustainable impact and move away from traditional one-day promotional events. We will ensure that corporations' investments have outstanding return on investment and create Brand Legacy.

Foundations will look to invest in innovative and impactful ideas, and we will work with foundations to encourage long-term grants that reflect the changing needs of community programs and the innovative ideas that will bring about sustainable social change.

### COMMUNITY & GOVERNMENT LEGACY

Communities and governments will need a more modern partnership model that reflects the growing sophistication of the development world. CAC will continue to Design, Develop, and Implement year-round Education Outside the Classroom programming with our partners. We will empower them to build their own sustainable pathways of social change addressing the UN SDGs. And, we will help them develop their own Child Rights and ASK For Choice policies.

### CURRICULUM LEGACY

Since 2015, CAC has invested in curriculum delivery through technology. We have written curriculum for major global corporations and for local and national governments and municipalities. In 2018, more than 125 young leaders will take our Online Education Program using Sport Session Planner. More than 5,300 programs in 110 countries use our monthly curriculum to educate young people in their communities. We will continue to create curriculum on key social issues and distribute them both online and through our Education Hubs.







September 2018 marked the tenth anniversary of Coaches Across Continents and the start of our **#CAC10** campaign. Support CAC today and create Your Legacy.

- ▶ Join the CAC Board of Directors by investing = **\$150,000 OVER THREE YEARS**
- ▶ Create an Education Outside the Classroom Hub = **\$81,000 PER YEAR**
- ▶ Fund a Year-Round Community Legacy Program = **\$37,000 PER YEAR**
- ▶ Employ one of our globe-trotting Self-Directed Learning educators = **\$30,000**
- ▶ Support the in-country Educate the Educator program for **\$9,000**
- ▶ Employ one Community Impact Coach (CIC) for a full year for **\$6,000**
- ▶ Create an international professional development program for a CIC for **\$3,000**
- ▶ Provide an opportunity for a CIC to work with CAC in their community for **\$1000**
- ▶ Support Education Outside the Classroom (EOC) for an entire school for **\$500**
- ▶ Provide Education Outside the Classroom for one classroom for **\$100**
- ▶ Invest in a child to receive Purposeful Play for **\$25**
- ▶ **NAME YOUR INVESTMENT:** Contact CAC to invest in a specific community, country, or social issue

**CONTACT US TODAY**

**WhatsYourLegacy@coachesacrosscontinents.org**



# THANK YOU

We would like to thank our Board of Directors, Business Board, Education Outside the Classroom Board, Curriculum/Coaching Board, and ASK for Choice Board. We also want to give special thanks to all our global citizens and supporters, our Community Impact Coaches, all our donors, our videographer Kevin O'Donovan, and Taiji Brand Group for helping us create sustainable Legacies all over the world.

## BOARD OF DIRECTORS

Our Board of Directors works with the Founder and the Chief Executive to implement the Coaches Across Continents overall development strategy. The Board of Directors works to create successful pathways for CAC to achieve our #CAC10 strategic goals of 10 million children directly impacted through our Education Outside the Classroom projects across 7 continents.

## BUSINESS BOARD

The Business Board works to develop corporate partnerships that include Corporate Social Responsibility, cause marketing, employee engagement, events, and long-term sustainable community development.

## EDUCATION OUTSIDE THE CLASSROOM BOARD

Our Education Outside the Classroom Board oversees CAC's approach to community partnerships and government Legacies based on our 28 resources, Self-Directed Learning methodology, and the UN Sustainable Development Goals.

## CURRICULUM/ COACHING BOARD

Our Curriculum/Coaching Board advises CAC on best On-Field practices through our curriculum, coach/educator training, and Self-Directed Learning. They work to build upon our published methodology of Education Outside the Classroom and Purposeful Play.

## ASK FOR CHOICE BOARD

Our ASK for Choice Board oversees our ASK for Choice programming on gender equality, working with our ASK team to Design, Develop, and Implement strategy. The board works to build corporate partnerships, foundation legacies, and community legacy partnerships focused on gender equality.



# THANK YOU FOR READING #CAC10: A DECADE IN REVIEW

For more info please contact us at:

[www.coachesacrosscontinents.org](http://www.coachesacrosscontinents.org)



[www.facebook.com/  
coachesacrosscontinents](http://www.facebook.com/coachesacrosscontinents)



[@CoachesAcross](https://twitter.com/CoachesAcross)



[WhatsYourLegacy@coachesacrosscontinents.org](mailto:WhatsYourLegacy@coachesacrosscontinents.org)

ANNUAL REVIEW DESIGNED BY **TAIJI BRAND GROUP** | [TAIJI.CA](http://TAIJI.CA)



## #WHAT'S YOUR LEGACY?

**#CAC10: 2008-2018**  
A DECADE OF EXCELLENCE