



A YEAR IN REVIEW 2015

Founder's Message

What is “Education for a Changing World?” Our initial question is crucial. “How can individuals and communities survive and adapt in an ever-changing world?” Societies cannot deal with tomorrow’s world using yesterday’s skills. Instead, people need to be lifelong learners, able to adapt to change, ask questions, solve problems, think critically, and work collaboratively.

Our unique Hat-Trick Initiative based on Self-Directed Learning develops these very skills. Our modules: namely Child Rights; Conflict Prevention; Female Empowerment; Health and Wellness; and vital Life Skills; focus upon challenges and opportunities relevant to every community and are presented in an atmosphere which promotes Furaha (Fun). Self-Directed Learning and Education for a Changing World is in line with Coaches Across Continents’ Theory of Change.

The success widely experienced by Coaches Across Continents is evident through our work with our partners. Recipients of 16 major global awards, we were recently admitted in the prestigious Clinton Global Initiative and launched our CGI Commitment to Action “ASK for Choice” which will impact over 1,000,000 children.

Our 2015 Review shows the development and impact from our work with our amazing implementing community partners. And all along we are measuring the development and impact our partnerships are having on communities. Our work isn’t restricted to sports fields; it is seen in prisons, at epicenters of earthquakes, and it impacts refugees and displaced populations. We impact women’s and child rights and promote HIV behavior change. Furthermore we use technology to provide year-round support and education.

Our aim is not to solve yesterday’s problems, but to create the safe spaces where individuals and communities have the skills to solve problems of a changing world.

We enjoyed 2015 and hope you enjoy reading our Year in Review.

Sincerely,

Nicholas Gates

Founder and Global Strategist
Coaches Across Continents

GLOBAL SPORT FOR SOCIAL IMPACT

Mission

COACHES ACROSS CONTINENTS uses sport as a vehicle to create Self-Directed Learners who can identify, address, and solve problems specific to their communities. Our unique adaptable curriculum empowers people and communities to: question harmful traditional, religious, and cultural practices; responsibly choose their own futures; and create sustainable change.

Vision

WE ENVISION the day when all governments, municipalities, schools and communities have the skills to use sport as a social impact tool and make the choice to do so.

Beliefs

WHAT INSPIRES US THE MOST:

- » The capacity of communities to change
- » The need to question tradition, religion, and culture
- » The opportunity for women to be treated as equals in sport and society
- » The unifying nature of sport
- » The chance for children to laugh
- » The ability for individuals, groups, and communities to choose their future

EDUCATION FOR A CHANGING WORLD

OUR SELF-DIRECTED LEARNING MODEL

What we do

EDUCATION, COMMUNITY RESPONSIBILITY, AND SOCIAL IMPACT

Coaches Across Continents is a global leader in the sport for social impact movement. Our award-winning corporate partnerships and 'Hat-Trick Initiative' consist of comprehensive year-round organizational development and sport for social impact education that focuses on local issues such as: female empowerment, including gender equity; conflict prevention, including social inclusion; health and wellness, including HIV/AIDS behavior change; child rights; vital life skills; and fun.

Our key to success is a unique Self-Directed Learning model that is based on our 'Chance to Choice' and 'ASK for Choice' curricula that educate people to identify, address, and solve problems specific to their communities. We mentor organizations and empower communities to: question harmful traditional, religious, and cultural practices; responsibly choose their own future; and create sustainable change.



Measuring our direct impact

Coaches Across Continents creates community responsibility and social change by directly impacting thousands of coaches and hundreds of thousands of children annually through our Hat-Trick Initiative that includes our 'Chance to Choice' and 'ASK for Choice' curricula and strategic resources. CAC has developed a unique methodology that is delivered to our partner communities through year-round organizational development and sport for social impact education.

Coaches Across Continents (CAC) measures its success in engaging leaders to become Self-Directed Learners and enabling them to deliver sport for social impact programs that create community development and responsibility. Our comprehensive quantitative and qualitative monitoring and evaluating systems measure year-round impacts of our certified coaches and community partnership programs.

2015 IMPACTS

29

Participating Countries

89

Implementing Community
Partner Programs

1,120

Member Partner Programs

3,842

Certified and Educated Community Coaches

388,576

Children Directly Impacted

\$3,293,000

Value of Year-Round Partnerships, 2015*

\$10,915,000

Value of Year-Round Partnerships, 2008-2015*

*ESTIMATED

Impacting
13,685
community
coaches
and **1,157,548**
children
since 2008

2015 A YEAR OF AWARDS

Clinton Global Initiative

Coaches Across Continents accepted membership in the Clinton Global Initiative for 2015. This prestigious honor is by invitation only and solidified our reputation as a global leader in sport for social impact. In September CAC founder Nick Gates attended the CGI Annual Meetings in New York City and announced our Commitment to Action: a new female empowerment initiative, ASK for Choice.

ASK for Choice will be implemented in 30 countries spanning five continents. 9,000 local leaders will be educated and certified; and 1,000,000 children, including at least 250,000 girls, will play games from our new 'ASK for Choice' curriculum.

Further Global Award Recognition

2015 AWARDS

- » **Beyond Sport Awards (shortlisted):**
UNICEF Safeguarding Children in Sport
- » **UK Charity Times Award (shortlisted):**
Charity of the Year with an income of less than £1 million
- » **Football for Good Awards (shortlisted):**
Champion of the Women's Game
- » **Football for Good Awards (shortlisted):**
International Impact Award

Attitudes + Skills+ Knowledge = Choice

Attitudes towards Girls Education, Mothers and Daughters, Informal Work and Employment, Gender Roles and Stereotypes

Skills for Problem Solving, Leadership, A Confident Voice, Self-Directed Learning, Employability, Community Responsibility

Knowledge of Health & Wellness, Education outside of the classroom, Gender Policies (local and national), Financial Skills

Choices for Health, Girls and Women's Rights, Educational, Financial, Employment, Entrepreneurial

ASK for Choice

BRINGING GENDER POLICIES TO LIFE

Through ASK for Choice, Coaches Across Continents will: create an environment for the progression of **A**ttitudes towards education and gender roles; the development of **S**kills for female leadership and problem solving; and an increase in **K**nowledge of gender policies. This will lead to educational, employment, entrepreneurial, financial, girls' and women's rights, and health **C**hoices.

ASK for Choice will enhance personal and community responsibility and produce locally owned and relevant gender equity initiatives.

Coaches Across Continents' strategic mentorship on curriculum and policy development will bring gender policies to life throughout communities by generating pathways to advance women's and girls' participation, leadership, and rights in and through sport.

*ASK for Choice partners include the Clinton Global Initiative, Hogan Lovells, and Elbi.



THE CAC PARTNERSHIP PATHWAY

Design » Develop » Implement

SUSTAINABLE
COMMUNITY
IMPACTS



Our Hat-Trick Initiative Includes:

- » 3-year partnership with Chance to Choice or ASK for Choice pathway
- » Organizational Development through year-round mentorship and strategic resources.:
 - » Virtual Learning Community
 - » Online Education Program
 - » Community Impact Coach initiative
- » On-Field Sport for Social Impact coaching education
- » Monitoring and Evaluation

Chance to Choice

- » Self-Directed Learning Model that educates individuals to identify, address, and solve problems specific to their communities
- » Chance to Choice has 6 modules:
 - » Female Empowerment, including gender equity
 - » Conflict Prevention, including social inclusion
 - » Health and Wellness, including HIV behavior change
 - » Child Rights
 - » Vital Life Skills
 - » Furaha (Fun!)
- » Evaluate learning benchmarks through pathway
- » Educate; Adapt; Create

ASK for Choice

Strategic mentorship on curriculum and policy development bringing gender policies to life.

Attitudes towards Girls Education, Mothers and Daughters, Informal Work and Employment, Gender Roles and Stereotypes

Skills for Problem Solving, Leadership, A Confident Voice, Self-Directed Learning, Employability, Community Responsibility

Knowledge of Health & Wellness, Education outside of the classroom, Gender Policies (local and national), Financial Skills

Choices for Health, Girls and Women's Rights, Educational, Financial, Employment, Entrepreneurial

DIRECT IMPACTS

234

coaches educated
and certified

20,228

children directly
impacted

“The best things about working with CAC are to learn how to live with different societies, to solve my own problems as well as those of others, and lastly to work together in society.”

PARTICIPANT, FHPU KIGALI



Post-Conflict Education

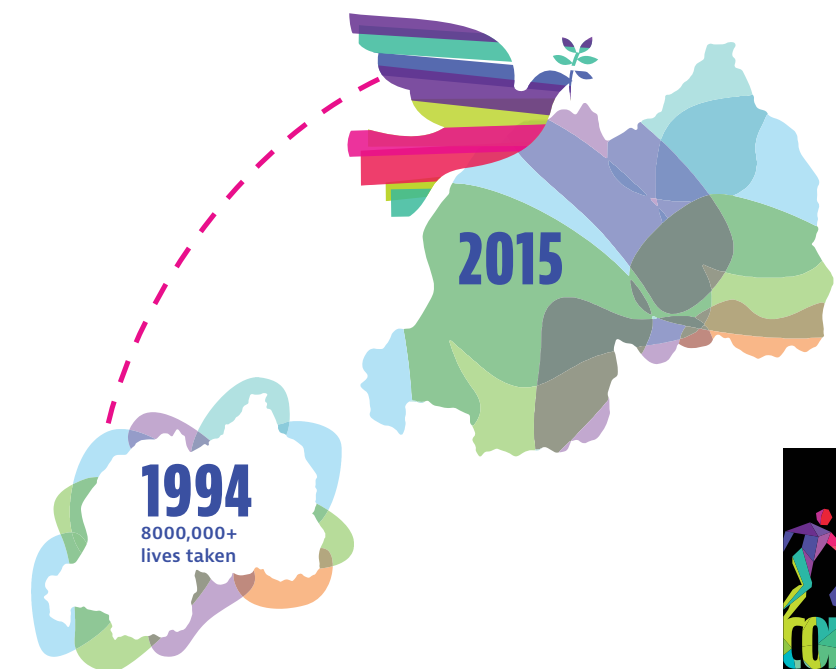
FOOTBALL FOR HOPE, PEACE AND UNITY (FHPU) – RWANDA

One of CAC's primary modules is that of conflict prevention, essential to alleviate tensions between differing individuals and groups. Our curriculum is designed to build the skill set to allow individuals and communities to solve problems in a non-violent manner.

Year-Round Mentorship

CAC is working with FHPU and the Ministry of Sport and Culture in Rwanda to create and implement a sport for social impact curriculum specifically addressing the needs of Rwanda, and to create a new 'Rwandan identity.'

In 1994, over 800,000 people were killed during the genocide in Rwanda. Just 21 years later, Rwanda is a leader in Africa, and is at the forefront of calling for peace between Hutus and Tutsis in neighboring Burundi.





DIRECT IMPACTS

90

coaches educated
and certified

25,063

children directly
impacted

“The Hat-Trick Initiative has opened a different perspective in the development of children and their communities, by providing an opportunity to develop the communities through sports, empowering children by giving them a voice to innovate and learn. The partnership with CAC has helped to bring children back to school after the earthquake in providing a safe space to learn and to have fun. Looking ahead, Childreach Nepal will implement the CAC curriculum in our schools in creating best practices in teaching and learning methods which will inspire the government agency to adapt the curriculum and implement in other schools.”

— PRATEEK SYANGDEN, PROJECT OFFICER, CHILDREACH NEPAL



Natural Disaster Recovery

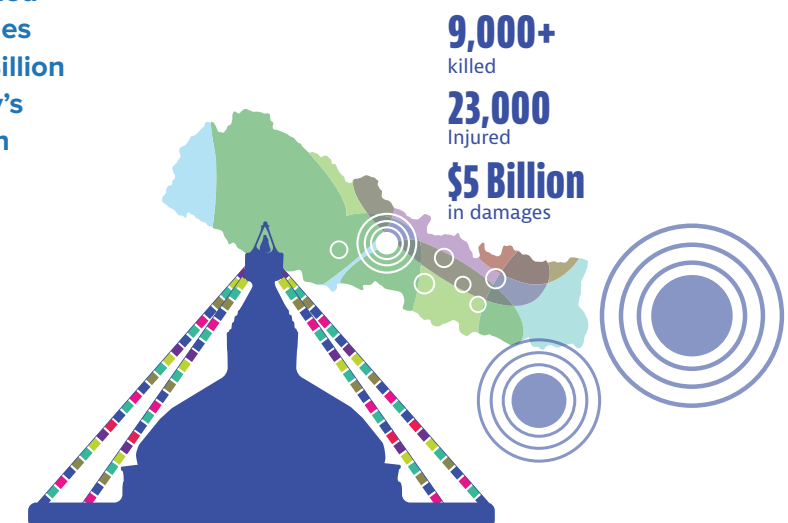
CHILDREACH - NEPAL

CAC has worked in disaster relief areas in Nepal, Haiti, the Philippines, and more. Our curriculum allows for children and communities to rebuild in a safe space while learning critical life skills needed to cope with changing social situations.

Year-Round Mentorship

CAC has worked with Childreach International (CRI) in Nepal since 2014. After the recent Earthquake, our partnership with Childreach evolved. Our curriculum is now taught by their coaches in refugee camps and various schools throughout the nation.

Over 9,000 people were killed and 23,000 injured. Damages were assessed at over \$5 Billion which is 25% of the country's GDP. Serious reconstruction efforts are ongoing.





DIRECT IMPACTS

26

coaches educated
and certified

966

children directly
impacted

“Our partnership with Coaches Across Continents has been very beneficial over the past 3 years. Through the CAC trainings, our coaches have gained invaluable skills in integrating life skills lessons into football trainings, allowing us to deepen the impact that we have on refugee youth in Kampala.”

— KATY NAGY, SWB UGANDA PROGRAM COORDINATOR



Refugees and Displaced Persons

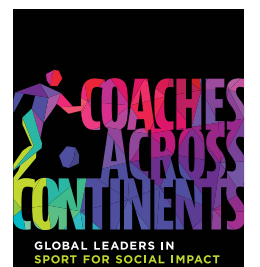
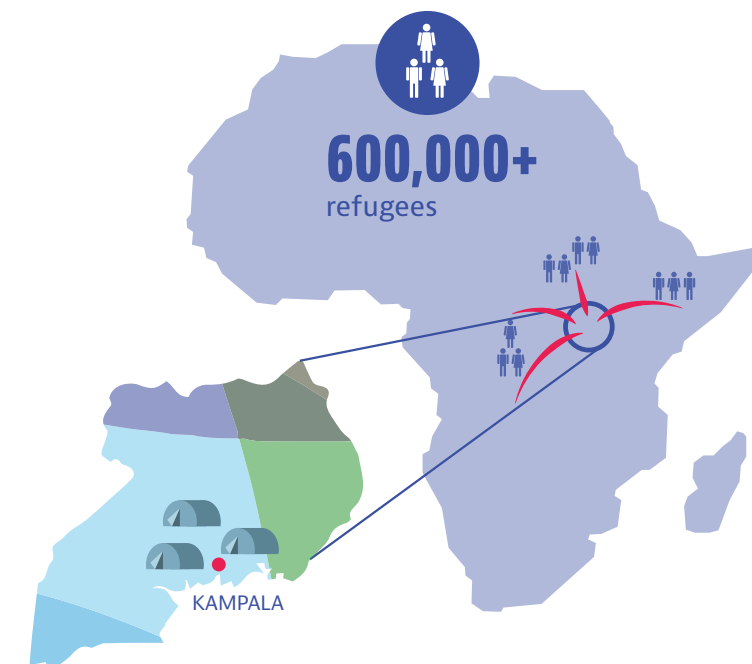
SOCCER WITHOUT BORDERS - KAMPALA, UGANDA

Soccer Without Borders (SWB) coaches work with refugee children as well as outside coaches from surrounding communities. Uganda is a major center for refugees in East Africa including the DRC, Somalia, South Sudan, Burundi, and more. SWB offers daily English instruction, life-skills lessons and football practices to children who cannot afford to attend traditional school.

Year-Round Mentorship

A Hat-Trick Initiative partner since 2014, Coaches Across Continents consistently communicates with Soccer Without Borders USA and Uganda sharing best practices and will continue to develop our partnership pathway through our Community Impact Coach program, Online Education Program, and Virtual Learning Community in addition to our On-Field trainings.

The UNHCR estimates there are over 600,000 refugees in Uganda, many of whom find their way to Kampala.





DIRECT IMPACTS

18

coaches educated
and certified

1,398

children directly
impacted

“The best thing about working with CAC is the practical aspect. I have followed many seminars but this is the first one that took place On-Field.”

— FERIT PUSI, COACH, THE DOOR



Disadvantaged Populations

THE DOOR - SHKODËR, ALBANIA

Decades of conflict has forced crossovers between the many nationalities, religions, and social groups that must co-exist in this tightly packed region of Europe. The Door focuses on issues of stereotyping, violence and discrimination with disadvantaged children and minority groups, such as Roma gypsies. The Door also has an extensive soccer academy, which includes one of the few girls' teams in Albania.

Year-Round Mentorship

CAC mentorship commenced in 2015 when The Door won a CAC Peace Day contest for a free Hat-Trick Initiative partnership. Through the CAC partnership, The Door is developing their sport for social impact program. The Door will be joining our Virtual Learning Community in 2016.

100% of The Door coaches learned games for conflict prevention from the CAC training. Prior to training zero percent of the coaches knew any conflict prevention games.

100%

of the coaches learned
conflict prevention
games





DIRECT IMPACTS

315

coaches educated
and certified

44,441

children directly
impacted

“The best thing about working with Coaches Across Continents is that the training showed us that you can solve all the problems in each country such as gender inequality, violations against child rights, or alcohol and drug abuse. For example, teachers can use games to show children how alcohol abuse is not good, instead of only talking to them.”

— MR. PRAKIT LELAVIWAT, WORLD VISION NATIONAL OFFICE



Creating Safe Spaces

IN PARTNERSHIP WITH CONNOR SPORT COURT AND BEYOND SPORT

IndoChina Starfish – Phnom Penh, Cambodia

IN PARTNERSHIP WITH CHEVROLET FC

Houshan School – Shuanglang, China

Bang Bua School – Bangkok, Thailand

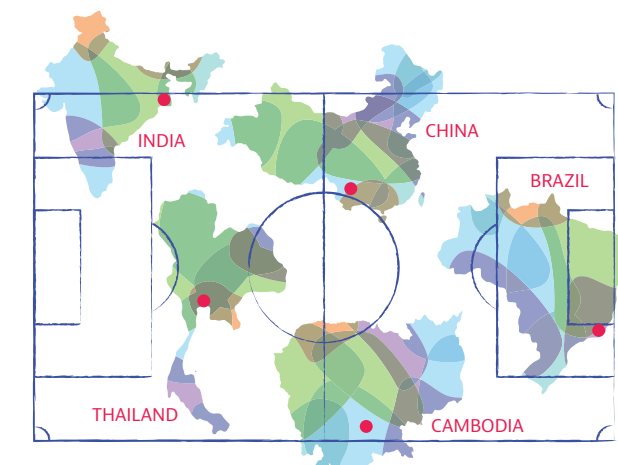
Street Child United – Rio de Janeiro, Brazil

Slum Soccer – Kolkata, India

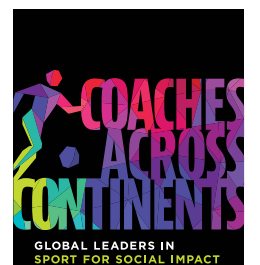
Year-Round Mentorship

CAC works with all our partner programs to create a safe safe to protect children from physical, emotional, verbal, and sexual abuse. The safe spaces our trainings create provide individuals and communities a place to question harmful cultural, traditional, and religious practices.

CAC implementing partners in 5 countries received new physical safe spaces to conduct sport for social impact programs. The value of the spaces created and the associated CAC programming is approximately \$750,000.”



5
new safe
spaces built





DIRECT IMPACTS

24

coaches educated
and certified

1,410

children directly
impacted

"I am somebody."

— STREET CHILD UNITED SLOGAN



Child Rights

STREET CHILD UNITED - PENHA, RIO DE JANIERO, BRAZIL

CAC has an extensive history of protecting Child Rights, developing a Child Rights curriculum based on the UN Rights of the Child, working with UNICEF on developing a global Child Rights policy since 2012, and has been recognized with the UNICEF Safeguarding Children in Sport Award from Beyond Sport in 2015.

Year-Round Mentorship

As well as receiving a refurbished safe space from Chevrolet FC, Street Child United joined as a Hat-Trick Initiative Partner in 2015. Working in the favelas of Rio de Janeiro, SCU is a legacy of the 2014 World Cup and provides a global platform for street children to be heard so that they receive the protection, support and opportunities all children deserve. 100% of the coaches who underwent CAC programming chose to sign our Child Protection Policy and safeguard the rights of children in their communities.

Street Child United won the inaugural Coaching for Hope: Football for Good Awards in the Football Game Changer Award category.



1st

place in the Football Game
Changer Award Category



DIRECT IMPACTS

40

coaches educated
and certified

12,640

children directly
impacted

“Through our partnership with CAC, we have been able to develop a specific curriculum for the Youth Prison System in the state of São Paulo where at any given moment there are 10,000 teenagers incarcerated. Not only have we developed the curriculum but with CAC’s support and funding from the Canadian Government, we are training all the PE teachers in the system region by region (the State of São Paulo is almost twice size of Greece). It is very exciting for us to introduce through this partnership Sport for Social Impact to 10,000 of the most marginalized youth in our state and hopefully help staff turn these people’s lives around.”

— JONATHAN HANNAY, SECRETARY GENERAL, ACER BRAZIL



At Risk Youth and Rehabilitation

ACER, BRAZIL

Our partnership with ACER, located in Diadema (a favela of São Paulo), began in 2012. In late 2014, they began working with Fundação CASA, known in English as the Youth Offenders Institute. In layman’s terms, it is the prison system for adolescents, where they can be remanded for up to 45 days and serve up to three years in maximum-security facilities if convicted.

Looking to break the cycle of recidivism and assist with rehabilitation, CAC and ACER teamed up to have our curriculum and methodology implemented within the remand centers. CAC created a specific curriculum, translated into Portuguese. ACER’s coaches conducted a training for physical education teachers who work in five of the Fundação CASA remand centers. They work daily with thousands of the highest at-risk youth in Brazil. Impact is being measured on a specialized monitoring and evaluation program through Fundação CASA’s in-house computer tracking system.

Year-Round Mentorship

CAC will continue to support this initiative with curriculum and mentorship specifically developed for this project.

There are an estimated 8,000-10,000 youth who are in the São Paulo youth offenders institute at any one time, some for as long as 3 years.

8,000 - 10,000
youth offenders



DIRECT IMPACTS

56

coaches educated
and certified

2,628

children directly
impacted

"Most coaches in schools and clubs are now including CAC games in their teaching and coaching, which I have seen to be so helpful as more kids are being educated at an early age and some of them are even coming out and talking about problems they are facing and seeking help."

— ERIC FILON, BULLDOGS SDT PARTICIPANT



HIV/AIDS Behavioural Change

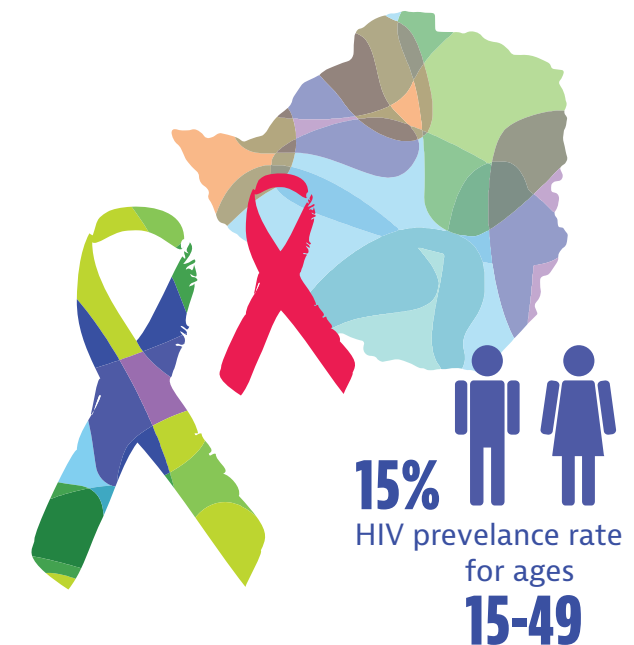
HARARE SPORTS AND RECREATION COMMISSION - ZIMBABWE

Sports and Recreation Commission (SRC) Program Director Newsten Chipoya attended a previous CAC training with Bulldogs Sport Development Trust. The SRC has a passion "for the development of and through sports." Local priorities in Harare include health and wellness topics such as HIV prevention and drug and alcohol abuse.

Year-Round Mentorship

At our first On-Field training in June 2015, CAC focused on local needs, playing 25% Health & Wellness games with an emphasis on games to create HIV/AIDS behavioral change. Prior to our training, only 25% of the coaches knew a football game to teach about HIV/AIDS. Afterwards, 100% of the coaches expressed that they felt confident using Health & Wellness games to teach healthy behaviors. Programs in 87 countries received resources and sport for social impact education regarding HIV/AIDS behavior change for World AIDS Day on December 1st.

The HIV prevalence rate in Zimbabwe is 15.0% for adults 15-49 years old (WHO, 2013).





DIRECT IMPACTS

32

community impact coaches

174,333

children directly impacted

"The most significant change I have seen in myself since I started working with CAC is building the confidence and courage to work with everybody all over the world."

– NICOLAS ACHIMPOTA, COMMUNITY IMPACT COACH

Community Impact Coach Initiative

NICOLAS (NICO) ACHIMPOTA - TANZANIA

The Community Impact Coach (CIC) initiative selects coaches who have participated and excelled in past CAC trainings and offers them the opportunity to travel with our team to facilitate different programs in their country and around the world.

WHO: Nico was the first person to approach CAC when he applied for partnership in 2008. Nico became our first-ever Community Impact Coach (CIC) in 2013.

WHERE: In 2015 he worked as a CIC On-Field in Uganda with CAC partners including Ndejje University.

EDUCATION IMPACT: He is now enrolled in Ndejje University pursuing a Bachelor's degree in Sport Administration.

EMPLOYABILITY IMPACT: Nico has been employed or implemented sport for social impact initiatives in 8 different school districts across Tanzania.

DIRECT IMPACT: Nico has led female empowerment trainings using the CAC curriculum, educating 105 coaches and directly impacting over 15,000 children.

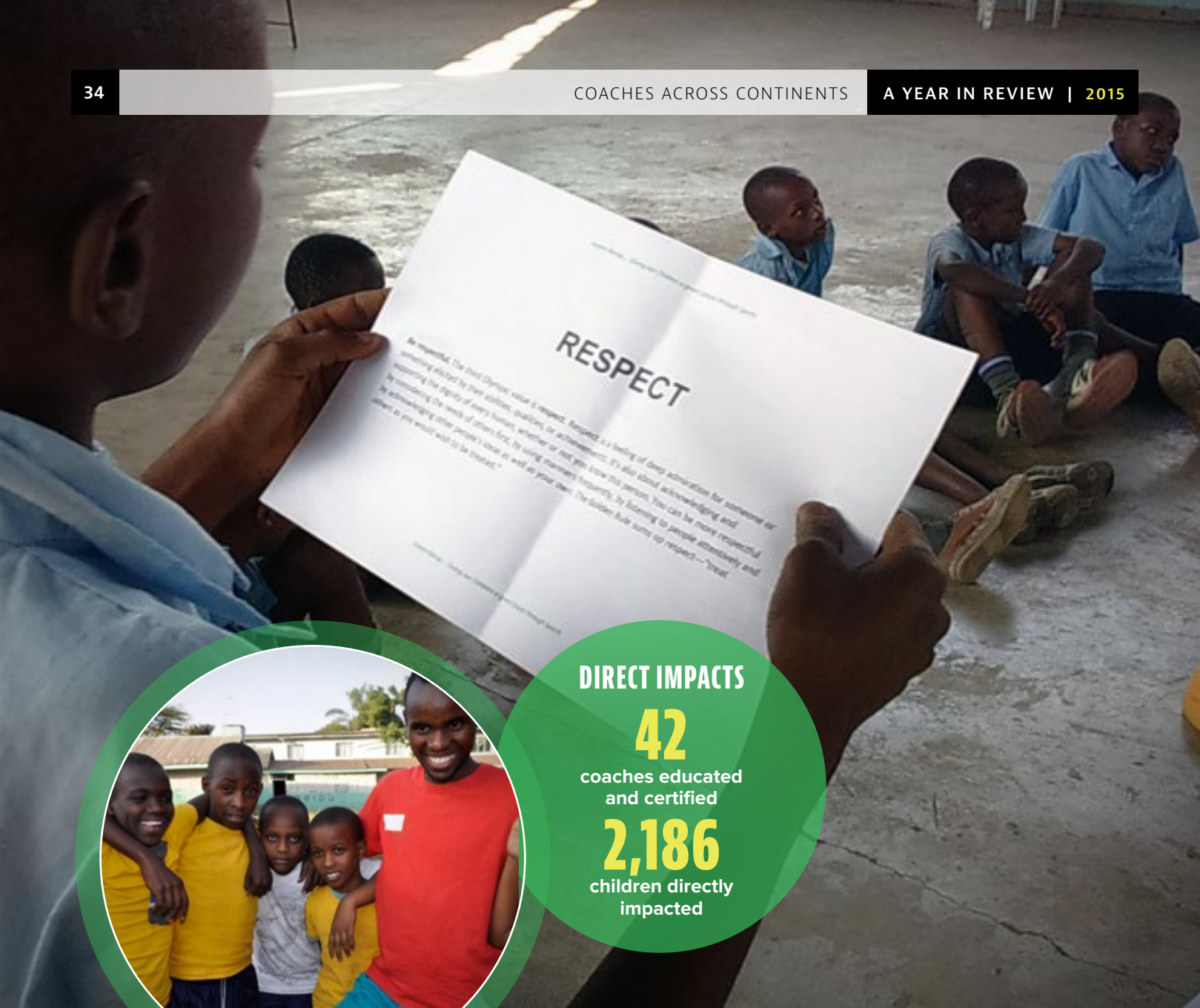
LOCAL SUSTAINABILITY: Nico was responsible for coordinating the arrival and distribution of 15,000 One World Play Project footballs into Tanzania.

AWARD WINNING: The Connor Sport Court, built in Kigoma in 2010, was a Beyond Sport Award winning project orchestrated by Nico.

**32 CICs from
11 countries impacting
41 communities.**

174,333 Children Directly Impacted





DIRECT IMPACTS

42

coaches educated
and certified

2,186

children directly
impacted

“Oti and I have formed an organization called Green-Kenya to put into practice what we have learned with Coaches Across Continents in the Community.”

— DAVID MULO, FOUNDER GREEN-KENYA



Employability and Entrepreneurship

VIJANA AMANI PAMOJA (VAP) AND GREEN-KENYA

Our Self-Directed Learning (SDL) model educates individuals to identify, address, and solve problems specific to their own communities. Proactive problem-solvers have the skills necessary for employability and entrepreneurship and are essential for the economic empowerment of disadvantaged youth.

Year-Round Mentorship

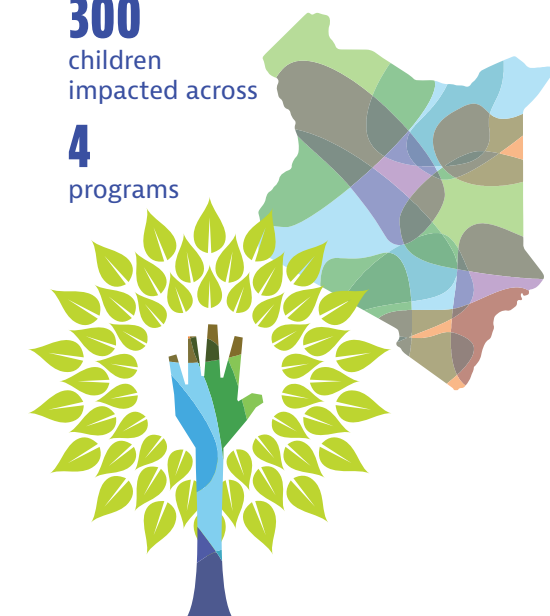
One significant impact and clear demonstration of SDL was by Community Impact Coaches David Mulo and Charles ‘Oti’ Cisse. In 2015, they founded Green-Kenya, a charitable organization with the aim of creating a safe space for young people to have a platform to acquire knowledge and skills by engaging in meaningful activity that positively impacts the community through sports. Green-Kenya will allow for better implementation of the CAC curriculum in Kenyan communities with a specific focus on the environment and female empowerment.

Green-Kenya now impacts
300 children the majority of
which are girls (178). They run
4 individual programs:

- Girl Up
- Environmental Conservation
- Olympic and Olympism
- Integrative Complexity Thinking

300
children
impacted across

4
programs



DIRECT IMPACTS

87

coaches educated
and certified

1,779

children directly
impacted

"Getting girls to play is a big achievement and both the girls and parents find the CAC games interesting."

— ETIENNE FOUEJIO, BG SPORTS COORDINATOR



Women's and Girls Rights

BREAKING GROUND - NGAOUNDÉRÉ AND DSCHANG, CAMEROON

Strict gender constraints where Breaking Ground operates make the subject of female empowerment and women's rights a sensitive one. Girls' participation in sport is rare and discouraged. Girls and young women face social as well as economic barriers to participating in education. Domestic violence and spousal rape is not illegal and over 55% of women have experienced physical and/or sexual violence from an intimate partner. One in three girls are coerced into early marriage, losing access to education, health care, and much needed community support. Many women's issues exist in law and practice such as sexual violence (including "breast ironing"), high rates of maternal mortality, early marriage, lack of access to property, and lack of equal access to education.

An important factor that contributes to the success of our partnership is the commitment of Breaking Ground to social change. They were excited to introduce football as a vehicle to complement their existing activities and increase social impact. Funding for this partnership has been provided by the Games 4 Good Foundation.

Year-Round Mentorship

A new female league was launched using CAC methodology and curriculum. In addition, a league was started in Djohong, which is on the border region between Cameroon and the Central African Republic. Using CAC methodology and as a result of our partnerships, Breaking Ground worked in refugee camps in 2015.

Prior to the CAC training, only 18% of the coaches working with CAC were coaching girls. Now, over 86% have coached or are planning on coaching girls in their community. 100% now think boys and girls should have equal opportunity in sport.





DIRECT IMPACTS

13

coaches educated
and certified

6,000

children directly
impacted

“The best thing about working with CAC is their style of coaching that addresses various concerns in the community; the patience from their team. We come from a very unique community that has a lot of misconceptions on issues of health, gender equality, education and we are grateful that we learned a lot of skills from CAC that we will use to address these issues.”

— KHULA DIDA, PARTICIPANT & HODI EMPLOYEE



Gender-Based Violence & Female Genital Mutilation (FGM)

HORN OF AFRICA DEVELOPMENT INITIATIVE - MARSABIT, KENYA

The Horn of Africa Development Initiative (HODI) has an innovative project called Breaking the Silence on FGM and Early Marriage Through Football, which uses the power of sport to create a safe space for girls in Northern Kenya. Female Genital Mutilation, early forced marriages, beading, and school dropout are some of the major challenges girls have to deal with on a daily basis. HODI uses a football curriculum, developed with Coaches Across Continents, to create a safe space for the girls where they can discuss some of the issues away from the elders and community. The sessions are used to help the girls “have a voice and to arm them with facts to enable them to make informed choices.”

Year-Round Mentorship

As an implementing community partner, CAC will continue our relationship in 2016 to help HODI create their own sustainable pathway in communities surrounding Marsabit.

» 2015 Beyond Sport Awards: Winner, UNICEF Safeguarding Children in Sport

» 118 communities empowered to develop their solutions to their challenges

» 1,040 girls equipped with skills to exercise their rights through football

» Recipient of thousands of OWF through Equipment Across Continents



60

Kenyan girls rescued from Female Genital Mutilation





Technology

CAC'S ONLINE EDUCATION PROGRAM

In March, Coaches Across Continents launched the first-ever worldwide online education course in Sport for Social Impact. This nine-month course was divided into three, three-month segments of Educate, Adapt, and Create. Participants learned how to utilize online technology and curriculum systems and use these tools to create their own sport for social impact games. These games were then implemented locally and shared globally throughout the CAC network.

Year-Round Mentorship

Sport Session Planner, our global partner in online curriculum technology, and CAC will continue to support every OEP graduate with lifetime access to our curriculum platform.

DIRECT IMPACTS

12

coaches educated
and certified

18,747

children directly
impacted



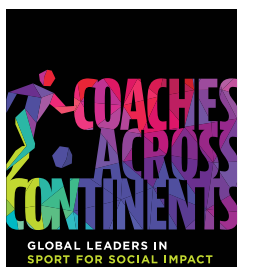
"I plan to start a program with elderly people to educate them and help them become literate. I will use sport to impact the lives of these people."

— MICHAEL NSUBUGA, MBARARA UGANDA
(WHO ALSO STARTED HIS OWN SCHOOL!)

12 participants from 7 different countries invested 160 hours each to graduate from the first-ever Online Education Program offered by CAC. Their new sport for social impact games will directly impact 18,747 children



12
participants
7
countries
160
hours each





DIRECT IMPACTS

87
countries impacted
1,353
communities
1,887,840
people impacted

“As a huge supporter of One Day One Goal, we’re incredibly grateful to Coaches Across Continents, the global leader in sport for social impact for their efforts each year to engage their networks in One Day One Goal football activities around the world.”

— JEREMY GILLEY, FOUNDER, PEACE ONE DAY

Supporting Global Days

Coaches Across Continents is proud to support three major international days: International Women’s Day (March 8); Peace One Day (September 21); World AIDS Day (December 1). Each UN recognized day promotes issues critical to the global mission and vision of Coaches Across Continents. CAC supports each day by providing resources to any and all organizations that wish to use sport for social development to impact their communities.

INTERNATIONAL WOMEN’S DAY | MARCH 8

CAC partners shared their Women’s Day celebrations promoting gender equality through sport. Monitoring and Evaluation (M&E) strategist Sophie Legros spent March 8th at the Yangrima School in Sindapulchowk, Nepal, where the boys’ team captain has taken it upon himself to train the girls. At the end of the session, where both boys and girls were involved, they discussed the importance of boys also advocating for gender equality and supporting female participation in sport.

PEACE ONE DAY | SEPTEMBER 21

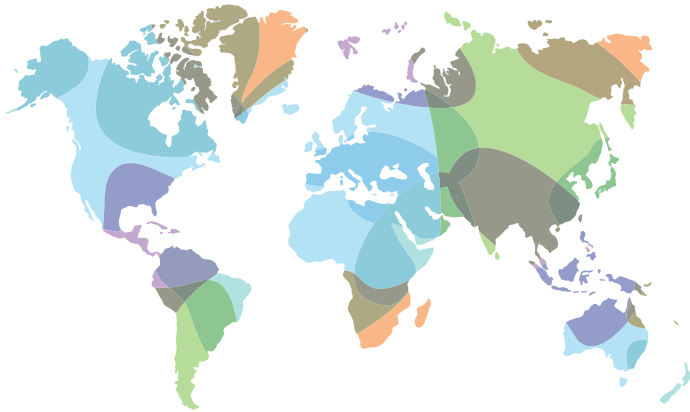
CAC has partnered with Peace One Day by providing free sport resources through their One Day One Goal campaign since 2010 and has helped expose 1.5 Billion people to the message of Peace Day in 2015.

WORLD AIDS DAY | DECEMBER 1

Our HIV / AIDS behavioral change curriculum was distributed to 830 organizations in 87 different countries.



Prior to the CAC training, only 18% of the coaches working with CAC were coaching girls. Now, over 86% have coached or are planning on coaching girls in their community. 100% now think boys and girls should have equal opportunity in sport.



CORPORATE PARTNERSHIP PROGRAMS IN 7 COUNTRIES

Corporate Partnerships

We design, develop, and implement brand stories through CSR and cause marketing partnerships that create community, national, and global sustainable impact. CAC has been internationally recognized for our success with corporate partnerships and recently accepted membership into the prestigious Clinton Global Initiative (2015) and previously received the Beyond Sport Corporate of the Year (2014) award.

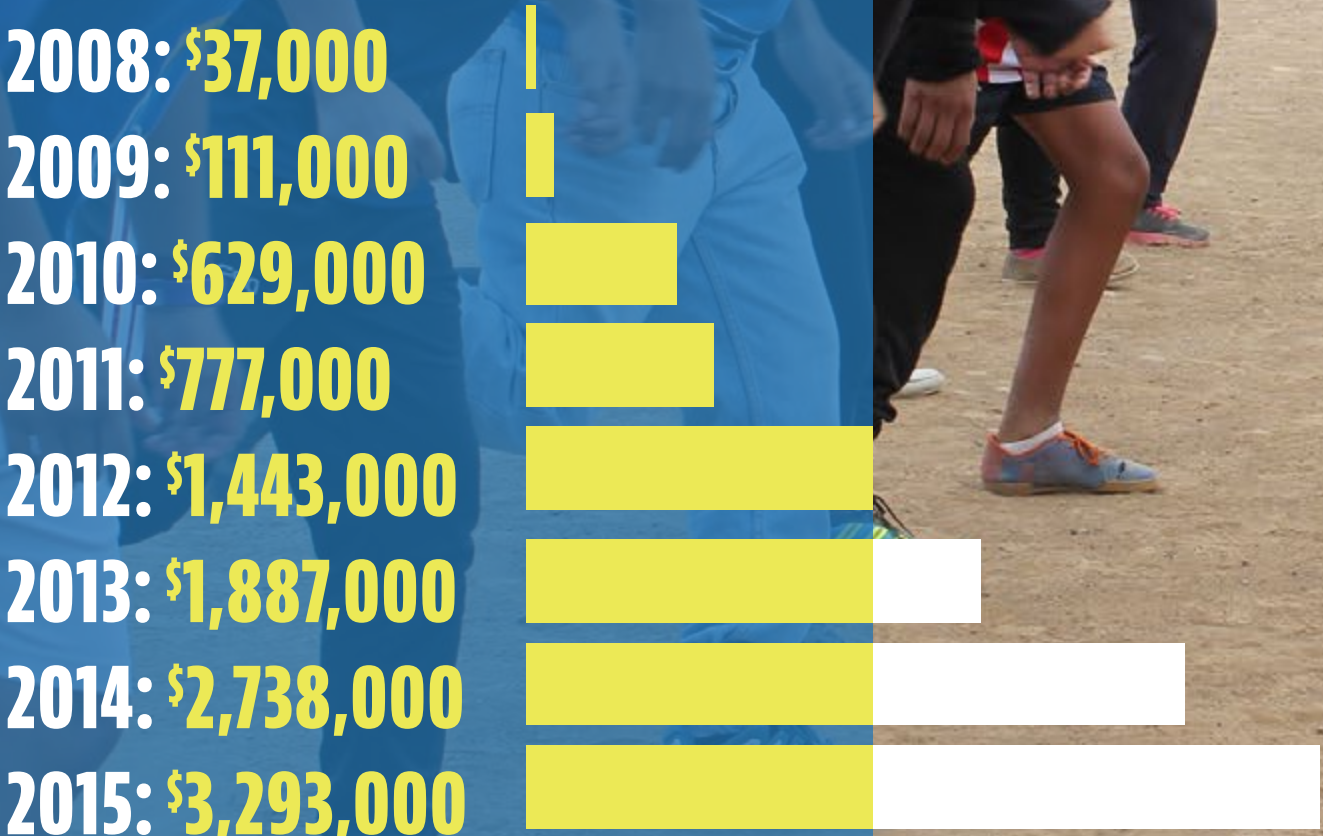
Corporate Social Partnership Pathway

CAC won the Beyond Sport Corporate of the Year in 2014 for our partnership with Chevrolet FC. We design, develop, and implement corporate social responsibility and cause marketing initiatives. Key partnership strategic resources include:

- » Corporate Employee Engagement Initiatives
- » Year-Round Strategic Corporate Brand Marketing
- » Building Sustainable Brand Stories
- » Community Employability and Education
- » Sustainable Equipment
- » Sustainable Impact Reporting
- » Unique Sponsorship Opportunities

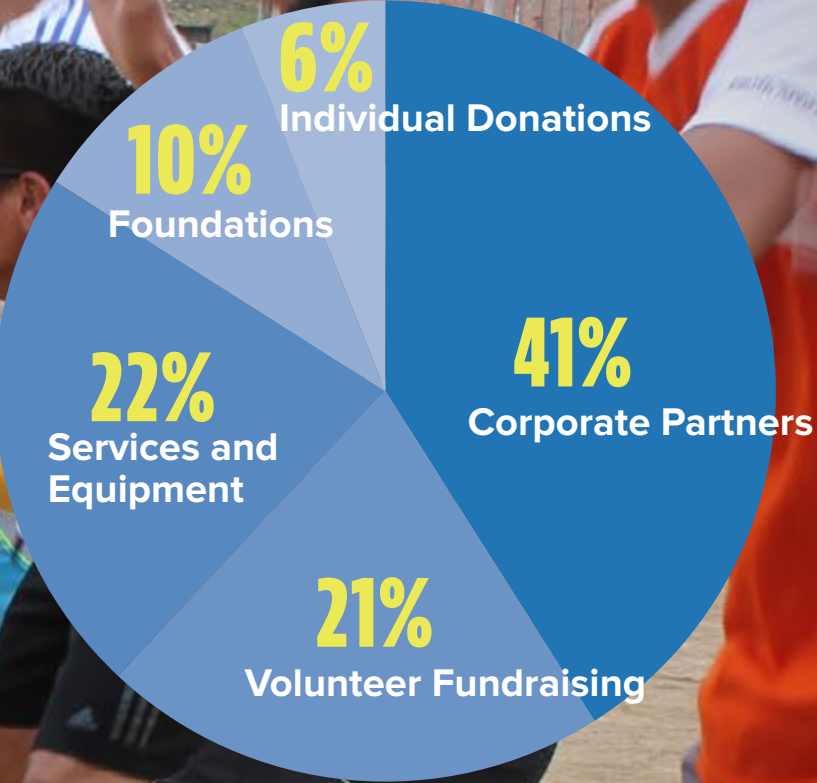
THE NEW
COL PITCH AND
ROUND OPENING
MAY 2015

VALUE OF YEAR-ROUND PARTNERSHIPS



TOTAL: \$10,915,000

FUNDING



This year, CAC delivered partnership value worth \$3,293,000, totalling \$10,915,000 since 2008.

Over 90% of funding towards CAC was used On-Field.



CREATING SUSTAINABLE IMPACT THROUGH PARTNERSHIPS

Meet the teams

BOARD OF DIRECTORS

Bill Gates
Seamus Malin
Steve Bowsher

COACH ADVISORY TEAM

Dr. Andy Old
Dr. Judith Gates
Dave Parnaby
Tim Wheaton
Tracy Noonan

BUSINESS ADVISORY TEAM

Alicia Johnson
Adam Rousmaniere
Andrea Montalbano
Christian Aviza
Ciaran McArdle
FJ Gould
Graham Bradford
Jamie Reilly
Marie Margolius
Marc Pino
Nick D'Onofrio
Susie Petruccelli

A special thanks to:

Kevin O'Donovan for filming and producing all CAC Documentaries

Taiji Brand Group for all our branding, website, and Annual Report designs

All our **volunteers** for their hard work with CAC both On-Field and Off-Field.

What's On The Horizon For 2016

Coaches Across Continents will continue to push the boundaries of the sport for social impact sector. We will be officially launching our Virtual Learning Community (VLC) in January. The VLC joins our existing initiatives including our Online Education Program and Community Impact Coach initiative as we continue to provide year-round organizational development and sport for social impact education for all of our community partner programs.

Virtual Learning Community

Our Virtual Learning Community will serve as the new cornerstone for our year-round mentorship efforts as we work to provide strategic resources and organizational development to our implementing community partners. Every partner program will be invited to participate in monthly interactive webinars that will educate communities on topics essential for capacity building.

EDUCATION FOR A CHANGING WORLD



THANK YOU FOR READING OUR 2015 YEAR IN REVIEW

To find out more about Coaches Across Continents, please visit: www.coachesacrosscontinents.org



www.facebook.com/coachesacrosscontinents



[@CoachesAcross](https://twitter.com/CoachesAcross)

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ANNUAL REVIEW DESIGNED BY **TAIJI BRAND GROUP**

