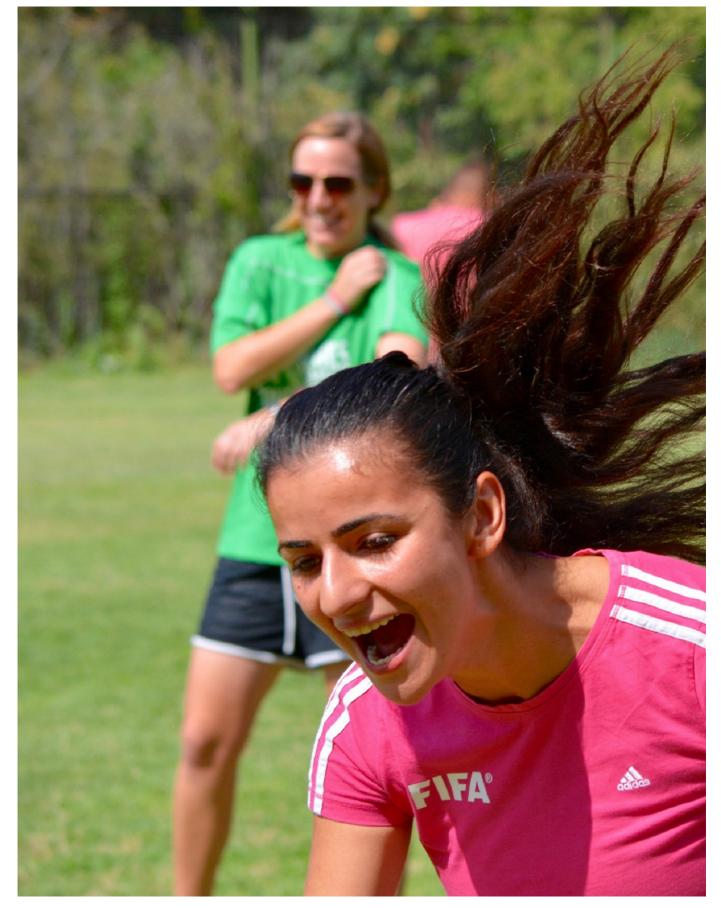


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A MESSAGE FROM CAC FOUNDER NICK GATES

In 2016, with 8 years of experience, we chose a unique pathway for Coaches Across Continents. Building upon our concept of "Education for a Changing World", we took the important step of adding a number of unique services for our corporate and community partners. Essentially, Coaches Across Continents 2016 became a Process Consultancy NGO for corporations and communities who want to use sport for development and impact.

We work with some incredible corporate partners to Design, Develop, and Implement CSR and Cause Marketing initiatives. These great partners have shown that working together on sustainable year-round projects has a much greater impact for them rather than short-term event based projects.

Our community implementing partners continue to succeed. In 2016 we directly partnered with programs in 28 countries on 6 continents and our network share ideas and celebrate their successes. They challenge themselves to "solve their problems" and use our year-round strategic resources to find solutions.

Sport remains central to all our work. 2016 saw a record number of children impacted by our curriculum and our Self-Directed Learning methodology. We challenged ourselves to provide services and resources that allowed all our partners to "create legacies". Reading through our Annual Review 2016, I think you will agree that our partners succeeded.

Founder and Global Strategist Coaches Across Continents

WHY DOES ACEXIST?

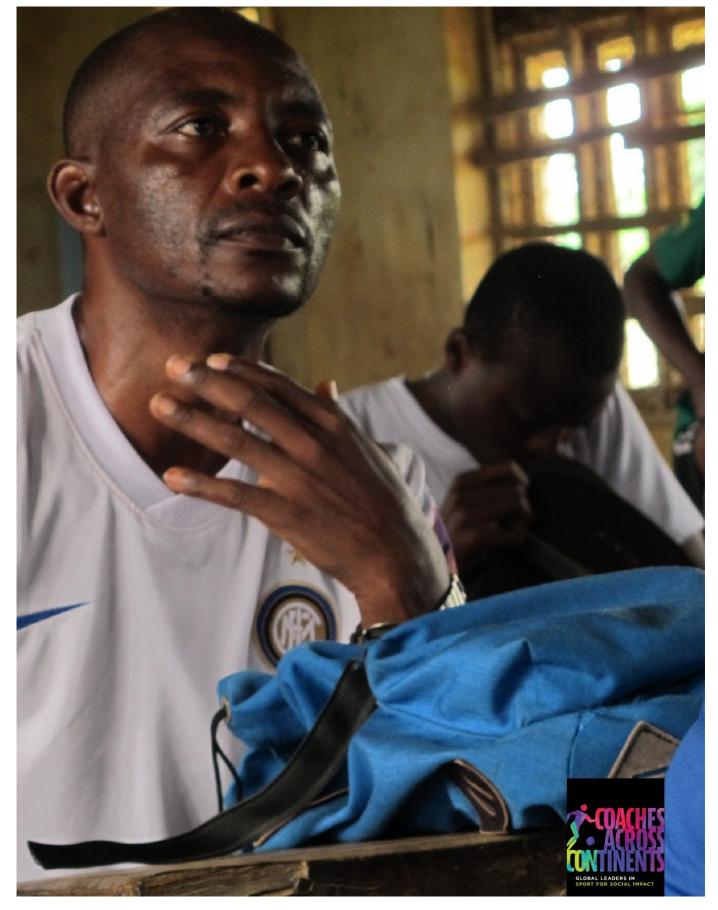
CORPORATIONS, GOVERNMENTS, FOUNDATIONS, AND COMMUNITY

based organizations from 95 countries have requested our Process Consultancy services to help them Design, Develop, and Implement sustainable Education Outside the Classroom Programs that use Sport for Social Impact.

COACHES ACROSS CONTINENTS is the only global NGO providing year-round process consultancy resources. By using our Self-Directed Learning methodology, CAC mentors organizations through our Hat-Trick Initiative to create legacies of positive social change based on the UN Sustainable Development Goals.

OUR WORK AND EXPERTISE has been recognized through 21 major global awards, invitations for dozens of international presentations and keynote speeches annually, published methodology, and CSR work in 20 countries for corporations and foundations.

OUR IMPACT ON SIX CONTINENTS has allowed for hundreds of communities and tens of thousands of leaders to be able to create positive social change for millions of children.





WHAT INSPIRES US MISSION VISION BE

WE ENSURE human rights by empowering communities with the knowledge and skills to create their own future.

WE ENVISION the day when all governments, corporations, foundations, schools, and communities have the skills to use sport as a social impact tool and make the choice to do so.

BELIEFS WHAT INSPIRES US THE MOST:

The capacity of communities to change

The need to question harmful traditional, religious, and cultural practices

The opportunity for women to be treated as equals in sport and society

The unifying nature of sport

The chance for children to laugh

The ability for individuals, groups, and communities to choose their future



ABOUT US OUR "TEAM OF TEAMS" GLOBAL STRUCTURE FACILITATES FLEXIBLE AND ADAPTABLE PARTNERSHIPS.



YEAR ROUND STRATEGIC RESOURCES

Every CAC partnership has access to a wide range of strategic resources to Design, Develop, and Implement their own sustainable pathway. These include:

- » Online Education Program
- » Virtual Learning Community webinars
- » Community Impact Coach initiative
- » Joint fundraising Opportunities
- » Award Application Support
- » Global Networking
- » Program Development
- » Organizational Transformation
- » Professional Development

- » On-Field Education
- **Outside the Classroom**
- » Needs Analysis
- » Pathway Model Design: Chance to Choice or ASK for Choice
- » Theory of Change Development
- » Equipment Across Continents
- » Capital Improvement opportunities
- » Safe Space Design & Implementation
- » Monthly Curriculum based on Sustainable Development Goals

- » Global Day activities
- » Curriculum Design & Development
- » Self-Directed Learning methodology
- » Monitoring & Evaluation consultancy
- » Social Media Marketing
- » Child Rights Policy Design to Life
- » Women's Rights Policy Design to Life
- » Global Leadership Courses
- » Dedicated Process Consultant

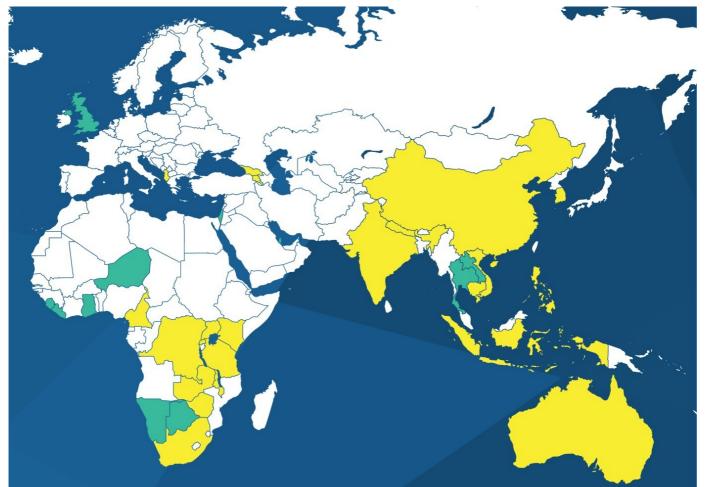
In addition to these resources, each corporate partnership has access to these additional strategic resources from Coaches Across Continents:

- » CSR & Cause Marketing Needs Analysis » M&E Case Studies » Employee Education & Engagement » Process Consultancy Team » Building Brand Legacy
 - & Stories for Social Media content » Event Days
 - » Curriculum Development



LEGACIES » PARTNERSHIPS

In 2016 Coaches Across Continents had direct partnerships in 28 countries on 6 continents. Organizations in additional countries also received continuing CAC process consultancy services.



2016 PARTICIPATING COUNTRIES

AFRICA

Cameroon Democratic Republic of the Congo Kenya Malawi Rwanda South Africa Tanzania Uganda Zambia Zimbabwe

NORTH AMERICA

Haiti Mexico United States of America

SOUTH AMERICA

Brazil Colombia Peru

ASIA

Cambodia China India Indonesia Nepal Philippines South Korea Vietnam

EUROPE

Albania Armenia Georgia

OCEANIA Australia

CONTINUING PARTNERSHIPS

AFRICA Botswana

Cape Verde Ghana Liberia Namibia Nigeria Sierra Leone

NORTH AMERICA Jamaica

Nicaragua MIDDLE EAST Qatar

ASTA Israel Laos Qatar Singapore Thailand

EUROPE Monaco United Kingdom





UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS

ON 1 JANUARY 2016, the 17 Sustainable Development Goals (SDGs) of the **2030 Agenda for Sustainable Development** officially came into force. Over the next fifteen years, countries will mobilize efforts to end all forms of poverty, fight inequalities and tackle climate change, while ensuring no one is left behind.



LEGACIES » FACTS & FIGURES



Countries where communities have implemented On-Field partnerships.



Community Impact Coaches operating in 15 countries; 72% domestic trips, 28% international trips.

1.4 MILLION+

Number of children from community partner programs that played games from the Coaches Across Continents curriculum.











Number of additional countries whose communities have expressed an interest in a CAC program.



90

Number of countries that on International Women's Day used our ASK for Choice games, impacting more than 1 million young people.



1,600

Leaders and educators from over 1600 different community programs attended Coaches Across Continents On-Field education sessions.



Number of Community Impact Coaches that are now in charge of their own sport for social impact NGOs.



2016 ON-FIELD EDUCATION

28 Countries

90

.698 **Total Community Partners**

.81 **Coaches Educated and Certified**

403.178 **Children Directly Impacted**

GLOBAL DAYS IMPACTS

INTERNATIONAL WOMEN'S DAY (March 8)

Communities benefit

PEACE DAY (September 21)



Countries provided free resource packet

WORLD AIDS DAY (December 1)

Children impacted

Ulli mpun H

23% of all leaders educated were female.

2,400+ 💻

invites to our Virtual Learning Community webinars from 100+ countries.

2 Most played games:

Brazil for Attitudes (39 times) Indonesia for Knowledge (36 times).



Increase in coaches that know a game to educate about sexual health (17% to 84%).

THE



of all leaders educated signed the CAC Child Rights Policy.

number of continents CAC's partner programs operate on.

93% 💐

of leaders know a game to educate children about conflict prevention (up from 31% prior to our trainings).

1,992 On-Field Education games played in 2016.



CORPORATE Eggen Program

Our **CORPORATE LEGACY TEAM** partners with corporations and foundations to Design, Develop, and Implement Corporate Social Responsibility and Cause Marketing initiatives. We bring ideas to life. CAC's global expertise and strategic resources enable us to deliver lasting sustainable social impact and valuable return on investment for your company.



CAC HAS DESIGNED, DEVELOPED, & IMPLEMENTED CORPORATE LEGACY PROGRAMS IN 20 COUNTRIES

OUR DESIGN, DEVELOP, & IMPLEMENT (DDI) PATHWAY

DESIGN

your Corporate Social Responsibility Initiatives and Cause Marketing Objectives that have corporate and social impact

DEVELOP

your initiative from the wide-range of CAC year-round strategic resources

IMPLEMENT

your initiative, creating sustainable social change, positive brand recognition, and return on your investment.

LEGACY

Increase brand reputation, consumer and employee engagement.



E CASE STUDY



"We believe the act of playics fundament

"We believe the act of play is a fundamental human need that transcends cultures and impacts all ages... We are harnessing the passion for play to bring everyone closer to the game."

-JOHN GASLOLI Senior Manager at Chevrolet Global Marketing

Designed Chevrolet FC's community social impact programming with Jack Morton, a Global Sponsorship Marketing Agency, to align with their Manchester United sponsorship in key markets around the world.

DEVELOP

Developed year-round partnership with each community based on key local social issues including child rights, health & wellness, and gender equity.

3

IMPLEMENT

Implemented year-round consultancy for each community including two-weeks of On-Field sport and social impact education and building of Chevrolet safe spaces. Provided brand reputation stories and feedback to Chevrolet.















"We now have something to use to train all our Nike Liaison Office employees so they can volunteer in their communities. This is exactly what we needed."

-MAY QIU Nike Liaison Office, Guangzhou, China

Designed and collaborated with Nike to expand their Community Ambassador program globally and their "Designed to Move" Initiative for Nike Employees and community based groups.

DEVELOP

CAC developed the Nike curriculum with four modules based on brand identification: Movement, Teamwork, Communication, and Problem Solving.

3

IMPLEMENT

CAC implemented the new curriculum globally through the Nike Training Council.

LEGACY



Employees and Community Based Organizations in CHINA, INDONESIA, AND VIETNAM received direct training from CAC, while Nike employees around the world utilize the curriculum written by CAC.







"Working with CAC has had a profound impact on the way we engage communities. Through our partnership we have discovered new tools to help us address social issues such as violence and discrimination, our coaches have been empowered to use their voices for change, and our kids absolutely enjoy CAC's fun approach to learning through play."

-DANIEL THOMAE Founder & CEO, training4changeS, South Africa

training4changeS (South Africa) had an opportunity to design a technology-based initiative with Coaches Across Continents with support from the Games 4 Good Foundation.

DEVELOP

Develop this partnership based on our Virtual Learning Community and Online Education Program.



IMPLEMENT

Implement a 9-month initiative to mentor key members of t4c.

LEGACY



Local coaches learned SUSTAINABLE METHODOLOGY and technological approaches in using sport for social impact.







"It is our hope that successful young people from the course will become community leaders, or be the first of their family to go to college, or start their own sports charity or clubs. Success here means that every single young person who has gone through the course will have the skills and opportunity to achieve a better future."

-MICHAEL JOHNSON 4x Olympic Champion and former World Record holder

With Beyond Sport, designed the Michael Johnson Young Leaders Program based on community service, athletic ability, and leadership abilities.

DEVELOP

Develop and mentor each MJYL community legacy project with access to all our year-round strategic resources.

3

IMPLEMENT

Implement each MJYL community legacy project and provide M&E and community impact stories to Michael Johnson and Beyond Sport.









COMPANY COMPAN

Community based organizations from 91 countries have requested partnerships with Coaches Across Continents, enabling them to utilize our year-round strategic resources to Design, Develop and Implement sustainable Sport for Social Impact programs.

Coaches Across Continents mentors our community partner organizations in over 40 countries through our Hat-Trick Initiative, consisting of our ASK for Choice or Chance to Choice pathways. Through our Design, Develop, and Implement consultancy process, we create legacies of change based on the Sustainable Development Goals.

CHANCE TO CHOICE

Self-Directed Learning Model that educates individuals to identify, address, and solve problems specific to their communities. Chance to Choice has 6 modules:

- >>> Female Empowerment, including gender equity
- >>> Conflict Prevention, including social inclusion
- >>> Health and Wellness, including HIV behavior change
- >> Child Rights
- >> Vital Life Skills
- 🔰 Furaha (Fun!)

ASK FOR CHOICE

A Year-Round partnership network for communities to Bring Gender Policies to Life. ASK is:

ATTITUDES TOWARDS: Girls Education, Mothers and Daughters, Informal Work and Employment, and Gender Roles and Stereotypes

<u>Skills FOR:</u> Problem Solving, Leadership, Confident Voices, Self-Directed Learning, Employability, and Community Responsibility

KNOWLEDGE OF: Health & Wellness, Education (inside and outside the classroom, Gender Policies (community and national), and Financial Skills

CHOICES FOR: Health, Girls' and Women's Rights, Education, Financial, Employment, and Entrepreneurial







"The best thing about working with CAC is that they encourage men and women together to share knowledge about girls' and women's rights." —FEMALE PARTICIPANT Malaika (Lubumbashi, DRC)

Our needs analysis showed the opportunity to use the FIFA Football for Hope center as the center for social change.

DEVELOP

Together with Malaika, our process consultancy team developed a multi-year partnership that focused upon child and women's rights.

3

IMPLEMENT

Malaika chose the CAC On-Field training, the Chance to Choice and ASK for Choice curriculum and our On-Line education program.

LEGACY



Creation of WOMEN'S RIGHTS POLICY led by the women and men of the community.

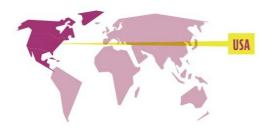


PRIMARY UN SUSTAINABLE DEVELOPMENT GOAL:





CHANCE TO CHOICE CASE STUDY NORTH AMERICA



"I was amazed at the way that CAC was able to use soccer to address social issues. The way they were able to break down barriers between people and get people to interact and learn together. I see this program making a huge difference in building relationships between police officers and the community members they serve."

-CHRIS COGNAC Hawthorne Police Community Affairs Unit (Los Angeles, USA)

Hawthorne Police recognised the opportunity of using their new Chevrolet Safe Space to be proactive in engaging with young people in their community.

DEVELOP

CAC developed a year-round project that focused upon police playing alongside young people and engaging in transformational policing.

3

IMPLEMENT

Working alongside the Hawthorne Police, CAC trained the local officers in the CAC Chance to Choice curriculum that allows them to play educational games. Additionally we showed them more traditional soccer based games to be used on the field.

LEGACY



What was once a center for drug activity is now a center for COMMUNITY ENGAGEMENT and fun.



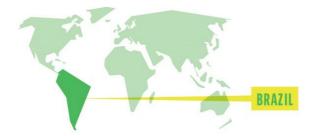
PRIMARY UN SUSTAINABLE DEVELOPMENT GOAL:











"The best thing about working with CAC is that they fully engage with our whole organization and the children we work with and are always willing to co-develop ideas with us." —JONATHAN HANNAY Secretário Geral, ACER Brasil (São Paulo, Brazil)

The needs analysis recognized the challenge of changing the focus of sport from a win/lose activity to an activity that could be used for social development and impact.

DEVELOP

Our partnership has relied heavily on our SDL methodology and curriculum (translated into Portuguese by ACER) and developing community leaders.

3

IMPLEMENT

On-Field education, Community Impact Coach Initiative, and VLC webinars have allowed for personal and organizational growth.

LEGACY



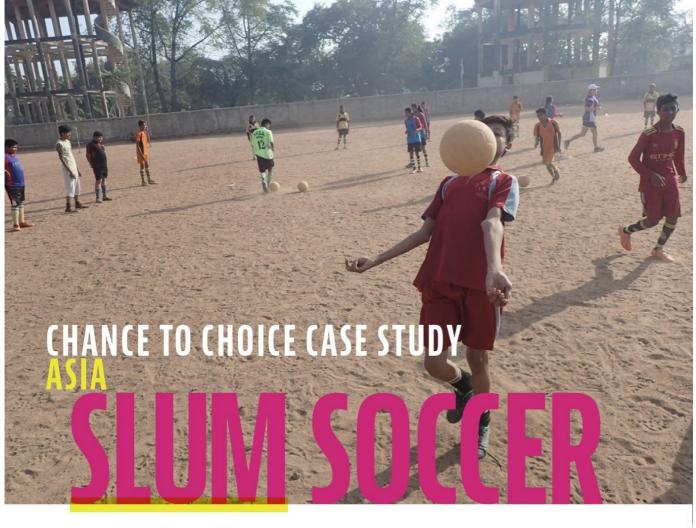
Leaders from ACER have received further PROFESSIONAL OPPORTUNITIES within ACER and the greater community.



PRIMARY UN SUSTAINABLE DEVELOPMENT GOAL:









"For all of the years we have worked with CAC it has helped to develop strong community leaders. CAC helps people learn through sport, and do a little bit of unlearning as well. Our leaders and coaches return from the CAC program energized and willing to tackle community problems head-on."

-ABHIJEET BARSE Slum Soccer Founder and CEO (Nagpur, India)

In partnership, we recognized that Slum Soccer had the ability to transform from using soccer as a sporting activity to one that can create a learning environment creating social change.

DEVELOP

During our partnership, Slum Soccer has used our On-Field training, Virtual Learning Community, and Self-Directed Learning methodology. Additionally Slum Soccer has used the Coaches Across Continents resources for Organizational Transformation and Structure, as well as Joint Funding opportunities.

IMPLEMENT

Our resources have helped Slum Soccer create new community leaders who have taken the program nationwide, impacting 90,000 children per year using the adapted CAC curriculum and methodology.

LEGACY



Slum Soccer were awarded the FIFA FOR DIVERSITY AWARD 2016.



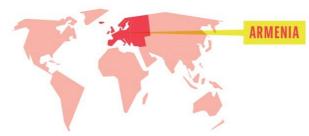
PRIMARY UN SUSTAINABLE DEVELOPMENT GOAL:



#17 - PARTNERSHIPS FOR THE GOALS



ASK FOR CHOICE CASE STUDY EUROPE GOODALSSE BOODALSSE BOODALSE BOODALSE BOODALSE BOODALSE BOODALS



"I wanted to make games that both teach soccer skills and life skills, which is really difficult. After researching and remembering different soccer exercises I was able to apply new rules and create social impact meaning behind that exercise's technical objective!"

-RYAN TRYGG GOALS Armenia and Online Education Program participant

GOALS Armenia recognized that girls did not have the same opportunities as boys in sport and society.

LEGACY

DEVELOP

Working with Girls of Armenia Leadership Soccer (GOALS), we developed a program that deliver social messaging as well as gender equity messaging in various locations.

IMPLEMENT

In addition to our On-Field activities, GOALS Armenia has taken advantage of our Online Education Program and had an applicant accepted into the Michael Johnson Young Leaders program, furthering GOALS Armenia development. They work with our Continual Professional Development team and underwent a full Organizational Transformation using the CAC Team of teams concept.

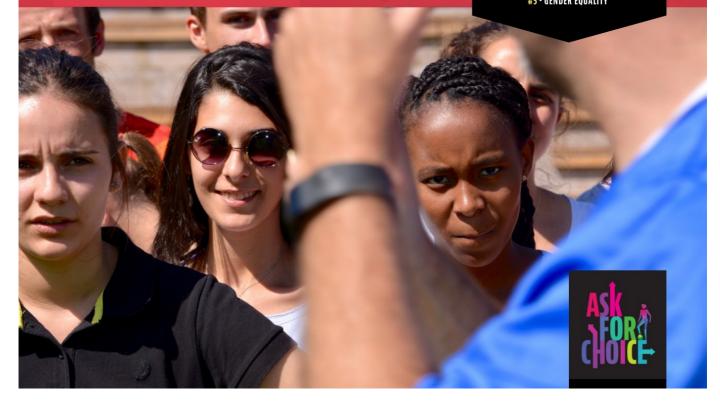


A GROWING NETWORK of girls in sport in Armenia



PRIMARY UN SUSTAINABLE DEVELOPMENT GOAL:









"The best thing about working with CAC is that students can translate their coaching knowledge and practices learned throughout the year, into meaningful sessions on their Coaching for Change Project and deliver them with students and teachers in Fiji."

-JAMES MUIR Professor, Holmesglen Institute of TAFE (Australia)

Our needs analysis highlighted the challenge of how students at Holmesglen Institute of TAFE could learn a Coaching for Change program and deliver programming in Fiji.

DEVELOP

Created a learning pathway for the unique timeframe of their academic calendar and Coaching for Change schedule.

3

IMPLEMENT

CAC delivered interactive webinars during the semester, along with On-Field and Classroom modules, supported by our Online Education Program and SportSessionPlanner.

LEGACY



ONGOING ANNUAL DELIVERY in Fiji to 5 schools, 50 coaches and teachers, and sustainable coaching resource packets



PRIMARY UN SUSTAINABLE DEVELOPMENT GOAL:



#4 - QUALITY EDUCATION



DONOR LEGACY DONOR LEGACY DROGRAM Invest in education outside the classroom

SUPPORT A COUNTRY

Donors can invest in partnerships from 41 different countries on six continents.

SUPPORT A SOCIAL IMPACT

Donors can invest in CAC partner programs that focus on social impacts like Conflict Prevention, Health & Wellness, Child Rights, Gender Equity, ASK for Choice, vital Life skills, or Furaha.



Donors can invest resources like our Virtu Online Education Progr Coach Initiative, Mo Development, and

CAC CREATES MEANINGFUL CHANGE in the lives of millions of people in hundreds of communities on six continents – all at a fraction of the budget of other organizations of similar size and scope. We rely primarily on the generous donations of individuals who step up to be a part of our Donor Legacy Program. Our unique approach gives each donor the power to impact the issues, communities, and initiatives that mean the most to them.



14% SERVICES & EQUIPMENT

73% CORPORATE/FOUNDATION LEGACY



in CAC year-round al Learning Community, am, Community Impact nitoring & Evaluation Policy Development.



SUPPORT A GLOBAL CITIZEN

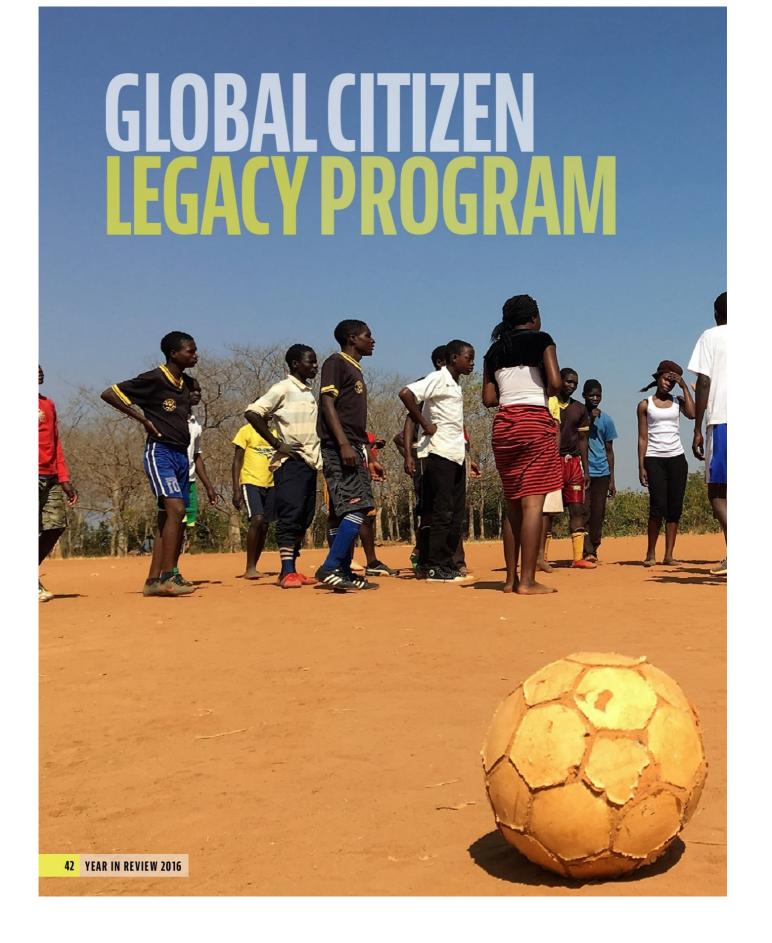
Support a CAC Global Citizen or become a CAC coach yourself. Change your perspective of the world, be a vital part of the ongoing transformation in developing communities, and build a lifetime of memories volunteering On-Field for 2 weeks up to 6 months.

SUPPORT A GLOBAL EVENT

Donors can invest in CAC events on four key dates:

- » International Women's Day MARCH 8
- International Day of Sport for Development and Peace - APRIL 6
- » Peace Day SEPTEMBER 21
- >> World AIDS Day DECEMBER 1





WE DON'T HAVE VOLUNTEERS, WE HAVE GLOBAL CITIZENS.

A Global Citizen is someone who is aware of the wider world and has a sense of their own role as a world citizen, respects, and values diversity. The Coaches Across Continents Global Citizen Legacy Program select highly qualified applicants each year to be a part of our organization.



SPOTLIGHT #1

WHO: LEA HINNEN (BERN, SWITZERLAND)

WHERE: CAMEROON & SOUTH AFRICA

NOW: STUDYING A MASTERS OF ARTS IN SOCIOLOGY AT UNIVERSITÄT BERN

"CAC is helping communities and individuals to recognize and challenge harmful traditional and cultural practices on their own instead of imposing our Western ideals on them. It is very rewarding to see how a woman who has been continuously abused and raped by her husband, for example, recognizes on her own that she has the right to speak up and be heard and respected, that her voice matters. CAC makes that possible." —LEA HINNEN

SPOTLIGHT #2

WHO: MAKARA SOPHEAK (PHNOM PENH, CAMBODIA)

WHERE: THE PHILIPPINES

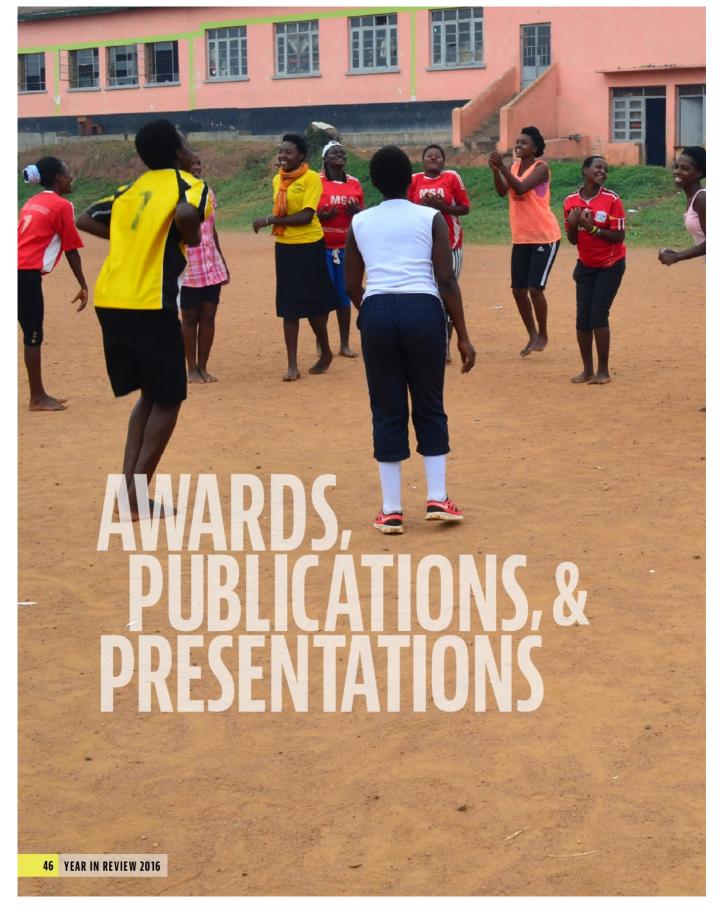
NOW: SENIOR COACH AT ISF ISF TEAM 2017 SATUC CUP (DOHA, QATAR)

> "I would like to work with the CAC team in the future to do more training abroad. After coming back, I talked to our Football Programme Manager and arranged a training course that I have done in The Philippines to share with other coaches." —MAKARA SOPHEAK



Ýth.

Coaches Across Continents- Annual Report 2016



AWARDS

CHARITY FILM AWARDS SHORTLIST ASK for Choice (Produced by Kevin O'Donovan)

GAMES 4 GOOD FOUNDATION RECIPIENT

PUBLICATIONS

"SOC<mark>CER</mark> CHANGES LIVES: FROM LEARNED HELPLESSNESS TO SELF-DIRECTED LEARNERS"

Published in Taylor & Francis Online by Brian Suskiewicz and Dr. Judith Gates

NOTABLE PRESENTATIONS

SEER SYMPOSIUM Gates, California (February)

ENCUENTRO INTERNACIONAL DE EDUCATIÓN FÍSICA Suskiewicz, Peru (August)

ASIAN FORUM FOR CORPORATE SOCIAL RESPONSIBILITY Suskiewicz, Myanmar (September)

INTERNATIONAL WORKING GROUP ON WOMEN AND SPORT Dooley, Botswana (October)





TECHNOLOGY

Recognizing the difficulties of working within a number of countries in the midst of war and civil unrest, CAC piloted the first technology only partnership.

In 2017, Coaches Across Continents will Design, Develop, and Implement technology-only partnerships with organizations in the Democratic Republic of the Congo, Liberia, and Pakistan.

This ground-breaking initiative includes all CAC strategic resources, relying especially on our Virtual Learning Community, webinars, and Online Education Program and will provide process consultancy in sport for social impact programs through E-learning only.

SUSTAINABLE DEVELOPMENT GOALS

Coaches Across Continents will continue to measure our impact and create sustainable legacies with our partners that directly address the Sustainable Development Goals put forth by the United Nations.



THANKYOU Way want to thank our Board of Directors, Business Advisory Team, and G

We want to thank our Board of Directors, Business Advisory Team, and Coach Advisory Team. We also want to give a special thanks to all our global citizens and supporters, our videographer Kevin O'Donovan, and the Taiji Brand Group for helping us to create sustainable legacies all over the world.

BOARD OF DIRECTORS

<mark>Steve Bowsher</mark> Bill Gates Seamus Malin

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THANK YOU For reading Our 2016 Year in review

For more info please contact us at: info@coachesacrosscontinents.org www.coachesacrosscontinents.org

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